



from **SHERIFF**

**Ron McNesby**  
Escambia County

*Dedicated To Service since 1893*

Mr. Rick Outzen  
Independent Florida Sun  
PO Box 12082  
Pensacola, FL 32591-2082

For more information, look up  
the Florida Sheriffs Association  
web site at: [www.flsheriffs.org](http://www.flsheriffs.org)

Dear Mr. Outzen,

What do you think is the most powerful weapon law enforcement uses to fight crime? Hint:  
It's not a firearm.

If you guessed "intelligence," you're correct. "Intel," as we call it, is gathered from a variety of sources. Our Sheriff's Office works across local jurisdictions, state lines and even national borders to get the details we need **to solve crime**, make our community safer and **our borders secure**.

How do we do it? Much of it is through the help of the Florida Sheriffs Association.

FSA brings together partners for everything from disaster preparedness training to domestic security task forces.

And because **your Florida Sheriffs** have a reputation for getting things done, other groups seek us out. In hurricane-affected areas, we opened routes for retailers to get to store locations, so communities could recover more quickly. We also work with Florida banks to prevent fraud... and it was through Sheriffs' efforts that our state has seen a 75% reduction in cargo-theft losses – saving businesses an estimated \$60 million annually.

**Through the support of business people like you**, the Florida Sheriffs Association provides me and my fellow Sheriffs these partnerships and other services to do our jobs more effectively.

That's why I am writing **to invite you to become a Business Member** of the Florida Sheriffs Association.

Of course, you'll benefit in a direct way from your membership through:

- Information you won't get anywhere else. You'll receive six issues of *The Sheriff's Star* magazine – an inside edition on law enforcement.
- A window decal for your office or automobile to show that you're a supporter of law enforcement in our area.
- An identification card and a handsome wall plaque.

By returning the attached form with your membership, **you'll be taking an active role** in strengthening our local crime-fighting efforts, contributing to our state's domestic security efforts and assuring disaster preparedness.

I think you'll agree that working together to assure our community and our state have the strongest law enforcement possible makes good business sense.

Please join us. With your membership, we can make a difference.

Sincerely,

Sheriff Ron McNesby  
Sheriff, Escambia County

P.S. - I look forward to welcoming you as **a new Business Member...and a partner** of law enforcement in our community and our state.

We respect your privacy and **DO NOT** sell, rent or exchange our membership list or solicit by phone . . . this is the **ONLY** notice of this offer you will receive!

