

Marty Donovan

From: <JWyche9130@aol.com>
To: <marty@donovanrealty.com>
Sent: Saturday, February 05, 2005 1:07 PM
Subject: Re: Trillium 2

I'll get it printed in:
The Pensacola Voice
The New American Press

ESP:

They have not expanded/invested ad dollars into the media outlets listed above. I'd like a long-term (12 month) advertising campaign to include a cooking show on WBQP TV that focuses on Southern and Soul Food Cooking. I'd like you to find out how much ew bullock has spent with minority owned (excluding white women) media outlets. Black owned media outlets are being systematically excluded from public dollars that their community put in and can't get back out and circulating in their businesses. ew bullock does a very good job of excluding Black owned media outlets as a percentage of ad dollars. ESP black customer percentage is upwards of 35% (I believe) and bullock is spending less than 2% of their public dollars in their media outlets. Marty, I need your help to stop this!!!! Are you going to help? Peace

8/1/2006