

HAWKSHAW

You will always remember your first.....

The Independent News and the Pensacola Bay Area Chamber of Commerce are presenting the first Hawkshaw Music Fest on May 19-20. This downtown Pensacola music event is part of Military Appreciation Month. All active military will get in free to listen to national, regional and local musicians. The ticket prices are affordable - \$5/day in advance, \$10/day at the gates - so we can open the outdoor event to the entire community.

Hawkshaw Music Fest is about great music, celebrating community and honoring our military. The proceeds from the event will be given to Morale, Welfare and Recreation at NAS Pensacola, USO and Bravo for Kids.

We are looking for community sponsors to help us put on this event. If you're interested in any of the sponsorship levels listed below, please contact Rick Outzen, 438-8115 or rick@inweekly.net.

Community Level - \$500 10 day passes, logo on "Thank you" at gateways, 2 VIP sponsor passes, listed in IN "Thank you" ad.

Community Level - \$1000 20 day passes, listed on "Thank you" at gateways, 4 VIP sponsor passes, listed in IN "Thank you" ad, link on website, 2 tickets to May 18 private VIP party.

Rising Star Level - \$2500 30 day passes, listed on "Thank you" at gateways, 8 VIP sponsor passes, listed in IN "Thank you" ad, link on website, 4 tickets to May 18 private VIP party. **Advertising:** 2 banners onsite, listed in selected press releases, eighth-page in IN Official Hawkshaw Guide, logo on select email broadcasts.

Headliner Level - \$5000 40 day passes, listed on "Thank you" at gateways, 10 VIP sponsor passes, listed in IN "Thank you" ad, link on website, 12 tickets to May 18 private VIP party. **Advertising:** 2 banners onsite, logo on stage banners, listed in selected press releases, stage announcements during the event, quarter-page in IN Official Hawkshaw Guide, logo on select email broadcasts, promotion booth (10x10) on site.

Rock Star Level - \$10000 60 day passes, listed on "Thank you" at gateways, 20 VIP sponsor passes, listed in IN "Thank you" ad, link on website, 20 tickets to May 18 private VIP party, invites to all band meet and greets. **Advertising:** 6 banners onsite, 8' banner on one stage, listed in selected press releases, stage announcements during the event, half-page and profile in IN Official Hawkshaw Guide, logo on select email broadcasts, promotion booth (20x20) on site, large logo on all print ads, mentioned in all radio and TV ads.



**Hawkshaw Music Fest
Fact Sheet**

When: Saturday, May 19 and Sunday, May 20

Where: Jefferson Street, Downtown Pensacola

Cost: \$5 day pass in advance – available at all AmSouth and Regions bank branches in Escambia and Santa Rosa counties. Tickets can also be purchased online at hawkshawmusicfest.com.

\$10 day pass at the gates

Active military – Free

Bands (partial list): Cowboy Mouth, Until June, Julie Roberts, Ligion, Col. Bruce Hampton, Dash Rip Rock, Bobby Friss Band, Chris McCarty Band, Entropy, 60 Cycles of Sound, Lyndsey Battle, Reynosa.

Proceeds: The festival is run by the 503c non-profit organization A Better Pensacola, Inc. Event proceeds have been earmarked for the Morale, Welfare and Recreation at NAS Pensacola, USO and Bravo for Kids. Budget is online: hawkshawmusicfest.com.

Current sponsors (and growing): Pensacola Bay Area Chamber of Commerce, Independent News, Saturn of Pensacola, Fun Coast Promotions, Budweiser, Buffalo Rock Pepsi, Q100, Cat Country, The Downtown Crowd, Fish House and Seville Quarter.

Contact: Rick Outzen, Independent New, 850-438-8115 or rick@inweekly.net.