From: Gene Valentino

Sent: Monday, March 02, 2009 6:52 AM

To: Julian MacQueen

Subject: RE: Google Alert - Gene Valentino

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Attacking see the process of a consideral section Poplar

From: Julian MacQueen [mailto:julian@innisfree.com] Sent: Monday, March 02, 2009 5:35 AM To: Gene Valentino; Cy Keefer; Phil Kattel Subject: Re: Google Alert - Gene Valentino

Thanks.
On the way to Chicago this morning Not cold enough for me here.
Back tonight.
Get some sleep!

On 3 2 09 4:48 AM, "Gene Valentino" (1983) (1984) (1984) (1984) wrote:

F91 ...

The State of the S

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that experience were considered to the studies

From: Google Alerts [add to perfect the deal. The add [Alert to be deal. The add [A

Sent: Monday, March 02, 2009 1:00 AM To: Gene Valentino Subject: Google Alert - Gene Valentino

Google News Alert for: Gene Valentino

commissioner to vote on anything. That makes this even better. I hope this helps.



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The respect is positive, the solution regal v^0 - F(z) the law

From: cyrus keefer [mailto:cyrus_keefer@hotmail.com]

Sent: Friday, March 06, 2009 10:54 AM

To: Gene Valentino **Subject:** FW: fyi

What do you think

Су

Date: Fri, 6 Mar 2009 08:27:21 -0800

From: raadc@yahoo.com

Subject: fyi

To: cyrus_keefer@hotmail.com

Cy,

I am headed to Atmore to take a look at the operation there and gather some information. I have a photographer, Karena, my wife who works with us at Bullock, along. I also scoped out some of the other operations in town yesterday.

A point. It will probably be very difficult for you to meet with the school board as a whole. They would have to have a special meeting, advertise, etc. However, there is a new superintendent, Malcolm Thomas, you might meet with and it might be possible to meet with the board members one-on-one. I will leave you to hash that out with Valentino but let me know if you want my help in arranging anything.

Thanks.

Hotmail® is up to 70% faster. Now good news travels really fast.

From: Gene Valentino

Sent: Friday, March 06, 2009 10:12 PM

To: cyrus keefer

Subject: RE: fyi

Cy... I appreciate your inquiry with me on this. The "dynamics" in this town/county are strange. It took me two years to adjust to the "way" here and several years more to tolerate "stuff" I know you would find hard to do.... The newly elected school superintendent, Malcolm Thomas, replaced my buddy Jim Paul. He works with an elected school board as well. The person writing the comments below is suggesting that the "Sunshine Law" may apply and complicate your ability to call a meeting without a public advertisement of same. This is true. UNLESS, you visited each of them one at a time.

The dynamics of the school system folks are geared to operational thinking. Their budget does not give money back the community the way we do. I showed you the \$4.5 million we give away each year on charities that are considered priorities of the community. And now, our budget process begins, and by July we will have a

proposed budget in place for October 1st, fiscal year.

Your desire to "help the kids" is beautiful. But I strongly suggest/request you follow my lead on this "list" of priority giving. The not-for-profit programs, such as the Optimist Group, the Kiwanis Clubs, and a few others have in their mission the fundraising priority of helping youth; food, clothing, shelter, counseling, care, etc....the concerns you expressed. I can help you use these programs to make the greatest impact upon the very people who would object to your initiatives.

You've got to watch the rerun of last night's county commission meeting. I got FUCKED again by Commissioner Grover Robinson (District 4) and Commissioner Kevin White (District 5). They shot down the engineering firm that successfully won the bid for the \$1.5-million sidewalk systems on Gulf Beach Hwy, from the Bridge to Blue Angel Pky. This is where Tnggers Restaurant is where we had breakfast one morning. I'm delayed 4 months on the sidewalk project because they wanted to circumvent the RFP process to get their "good ole' boy" to do the contract work; when 11 others went through a complete process. Through that very important contact you recently made. I need him to simultaneously nail the downtown crowd and to get that crowd to:

- L. support a new candidate I have to run against one of them
- 2 support me.
- 3. and to get him to use his influence to set these two guys straight.

We need to meet with the neighbors. IN THEIR NEIGHBORHOODS, as I suggested with the neighborhood precinct leaders who I have appointed. They're waiting. Face to face, you can explain the "plans" and the focus of the project. You can share to the extent you choose the financial benefit to the county. I strongly believe that once the story is out there, the 'mystique' will dissolve away.

When I spoke with Dean Kirschner, my aide, today, he told me he had two or three meetings set up. 1.5 hours apart, on Thursday afternoon. He may have more set up for us by then. We can really nail this issue once and for all. Tonight, one of my precinct leaders, Vicki Campbell, called me. In the background she was on a conference call with 30 owners of Coquina Village. This is the property to the west of the WCI property. She owns a title search company and is very anxious to see us succeed. She reported to me as her conference call continued that she had many on the phone that did not know what was going on and feared the Bingo presence. Again, the locals seem more okay. The absentee owners were the ones raising the fuss from the rumors they've heard. She said she was handling it and calming them down. She's a 'player' with money out here and very able to help us...

The 'express lane' treatment worked well on Julian's property. But, it created part of the problem: meaning the suspicion from you ability to jumpstart the project with little public notice. Other properties, which will presumably not have a development order in hand (like Julian's) will require a public notice. During the review phase the public can listen to what it is you're staff brings to the DRC, (the County's Development Review Committee). When the committee approves your review, then you get a permit and all is under way. This is a 5-6 week process which I will attempt to shorten BUT, this is a normal time frame for this size of a project.

Summary: Cy. I do like this one-on-one with the neighbors which you suggest. I'll be there as the buffer. These are my people that elected me and I will be able to bridge the credibility issue for you. Once we get this expression out there to the folks we will have made great strides. THEN, in a coordinated and near simultaneous move, I strongly suggest you revisit the media with a firm announcement, reinforcing the plan presented in the neighborhoods. It's still a good idea to visit the other commissioners but, at this stage there is no need for the

Ringo talk all the buzz for Perdido residents and the second seco

The site is in Commissioner Gene Valentino's District 2, which covers most ... He said Valentino does not support any type of "casino" gambling on the key, ...

From:

Gene Valentino

Sent:

Sunday, March 01, 2009 5:24 PM

To:

Cyrus Keefer (cyrus keefer@hotmail.com)

Subject:

fvi... from Gene ... Just got this today

Importance: High

Attachments: BigEasyPic06.jpg; BigEasyPic07.jpg; BigEasyPic08.jpg; BigEasyPic09.jpg; BigEasyPic10.jpg;

BigEasyPic11.jpg; BigEasyPic12.jpg; BigEasyPic01.JPG; BigEasyPic02.jpg;

BigEasyPic03.jpg; BigEasyPic04.JPG; BigEasyPic05.jpg; ArtRockerltr28feb2009[1].doc

Cy... I've got these folks coming to town. They heard that the County of Escambia (not the City of Pensacola) is now very willing to welcome "gaming". 10+ years ago the folks I'm about to introduce you to ... tried to do a deal with the City and we're rudely turned away. Today, the City is near broke and looking to the County to bail them out. With the recent public notices of the County's adoption of poker at the Greyhound Track, and the Hotel/Resort/Bingo coming to Perdido Key, some folks sent me a letter from Tampa, offering a huge opportunity to the county.

Before I bring this forward to the County Commission, I'd prefer to let you "kick the tires" on this and consider what I have in mind FIRST; to consider a potential opportunity for the Creek Indians or you in particular. None the less ... please afford me time to introduce them to you. They plan to make there way here in the next 2 weeks pending your availability.





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Gene Valentino From:

Wednesday, February 25, 2009 10:28 PM Sent:

Julian MacQueen; Cyrus Keefer (cyrus_keefer@hotmail.com); Phillip Kittell (kirkman@cox.net) To:

Subject: FW: From the Blogs

FYI... Came from one of my aides. He copied some of the BLOGS in the Pensaccia News Journal into the email below... Some of what I'm dealing with...





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"To respond is positive, to react to negative" - Zig Tigiar

From: Michael [mailto:paisanmike@gmail.com] Sent: Wednesday, February 25, 2009 8:17 PM

To: Gene Valentino Cc: Stephania Wilson Subject: From the Blogs

Gene,

If you're not reading the blogs (PNJ), they seeming to running 50/50 – what appear to be your constituents don't want them and others like the idea. Below are the some of the posts that pertain to you specifically. Some hit on points we've already discussed and should be uses to reiterate the needed changes in your presentation.

If this would have been a rolled out plan with a hotel, convention center, waterpark, restaurants and a casino, i think most of us

could swallow it a little better, but we are being spoon fed by the county commissioner and the indian tribe that it is a upscale bingo establishment, disguised at planning and zoning as a retail center. There is the problem! We haven't been told the truth from the beginning and the county commissioner has been working with these people for months and claimed at his coffee social that he just couldn't talk about it - well, why not! If it is so great for our area like he thinks, then why couldn't you come to your constituents with it and lay all the cards on the table instead of insulting us with a bingo parlor that is really a casino tied to a Ritz Carlton or Hyatt Regency. Oh please - have you seen a Ritz Carlton tied to a casino or bingo parlor?

Also, if it were easy, don't you think WCI could have gotten the Ritz to come here since their flagship was started in Naples, where WCI originates alot easier than the Indians can? WCI had some money when they came to Perdido Key and I can't speak for the Indians, but I don't think they have the means to obtain a Ritz Carlton flag.

Someone is taking these Indians down a path and also taking advantage of their good nature, while trying to pad their wallet and the county commissioners too. Commissioner Valentino has been talking about this grand plan for a long time. Don't we deserve more details of this plan?

You wonder why people are against it - it is because we are still being kept in the dark!

I hear the PKA is getting a petition together and an initial meeting scheduled. You might want to contact them as they are the best to unify the protest of this insane idea for Perdido Key.

I heard that the financing of this project was shaky at best and on Friday they were definitely having some problems.

Also, I would suggest that you call the other county commissioners (not Gene as he orchestrated this fiasco - which we will remember when he runs for re-election here shortly). The other CC said during the dog track poker table vote that they were against casino gambling in Escambia County - well we need their help NOW!

Please keep posting as you hear anything - in the Perdido Key Forum as well as here. There are too many posts on this thread for people to get involved.

foto, this is another topic that should be in the News forums IMHO. When I voted for Valentino, I thought things would be different. I wonder now. It seems like business as usual. Why is so hard to get an elected offical that represents a majority of the people and not the same old few? It is sad and discouraging to say the least.

This veil of secrecy that he has been operating under for the last 6 months - telling everyone that something big is coming to Perdido Key, we have a 5 star hotel coming, and leaving a legacy to Escambia county is about to blow up on Gene! He has been like a dog in heat for the last 6 months chasing after these Indians - going to Tallahassee and Washington DC to get approval of this project. He tells everything to everyone and therefore, there is no secret!

He is his own worst enemy and has, this time, jumped into bed with the Indians and left his constituents wondering what the heck is he thinking!!

To answer your question, NO!!! I supported him in his race for County Commissioner, so I have no one to blame but myself! However, election time is coming and once again, it will be time for change.

Fortunately we have a great commissioner in Gene Valentino.

⇒ He's the one that started the rumour, he's also the one promoting & wanting to leave his mark on the local area before he applies for a state type position in the next couple of years - Oh ..he's also surrounded by 80 free political superintendents, rumour has it that a couple of them are being groomed to fill his vacated position when he goes, the smell of big business now surrounds MR V's meteroic rise from a political nowhere.

Must say I like him but would prefer if he can take all the pictures & property portfolio's collected recently & turn them over to CODE ENFORCEMENT. Lets get PK cleaned up from HURRICANE IVAN !!! Then concentrate on a proper infrastructure, then all the pot ' o ' gold fun palaces.

I didn't think there were any Indian Survivors left from Innerarity Island mounds. Where did they get these guys from ?

Now we know what we need to work on to get them back on your side, so let's get busy...we're burning daylight!

Be Well, -Mike

From: Gene Valentino

Sent: Monday, February 23, 2009 10:19 PM

To: Cyrus Keefer (cyrus_keefer@hotmail.com); Julian MacQueen; Phillip Kittell (kirkman@cox.net)

Subject: Tomorrow's interview

Hello Phil, Cy, and Julian:

I was responding below to Stephania Wilson and Mike Kunert. 2 of 7 folks on my Campaign Advisory Committee. They were giving me some suggestions/advice for tomorrow morning's 7:30 AM WCOA interview. I responded to them with comments about me bumping into Haley Joe Osmond. (story below). I am suggesting that this may be a vein of gold you may be interested in....My days are packed with a variety of activity. As a courtesy I thought you'd appreciate knowing this....

"Te respond is positivo, to rescrib negative" - Zig Ziglar

From: Gene Valentino

Sent: Monday, February 23, 2009 10:08 PM

To: 'Stephania Wilson'; Michael

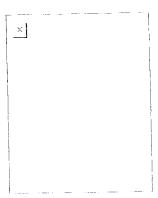
Cc: 'Dean Kirschner'

Subject: RE: Tomorrow's interview

Dean... Stephania's comments to Mike's comments below are key. Yes Mike. I will leverage the Children's Miracle Network tomorrow morning. Also, I will mention to Don Parker (and management) a weekly update with the Commissioner meeting. Getting it under way before we announce would be ideal.

At 7 PM tonight I received my 6-year 'chip' ... This is what we get when we achieve another year of sobriety. I'm very proud of this. Interestingly enough. I stopped in to the Jellyfish Bar to see Marcus Story there and to sip my 'tea' with him. He wants to drag a ton of people to the Fish House announcement tentatively set for Thursday the 12th. While we were talking three guys come in and sit at the adjacent table. They were from out of town and poising a ton of questions. I finally introduced myself as the commissioner. They opened up. One of the three was Haley Joe Osmond. He moved from Hollywood to Perdido. Haley Joe Osmond was the little boy on the movie "the 6th Sense" with Bruce Willis. Haley was the little boy who said to Bruce Willis, "I see dead people". Haley is now in his late 20's, early 30's and is a major developer. One of his partners is a major steel producer / fabricator for major developments, gave me his card and hopes I can bring him some leads. He and his two partners were bird hunting this morning in Texas and landed in Haley's jet late afternoon over the line in Alabama and were asking about the pending "Bingo". Hotel operation. They are major developers in the Rosemary Beach area of Destin. They also intend to buy up a lot of 'repo's' in the area and are looking for opportunities. I present this to you to let you know they expressed an interest in our political campaign and intend to be at our announcement at the Fish House on the 12th. They seem to "want in" on some of the goingson here. When I meet them next week I will attempt to introduce them to you. Haley Joe and I swapped movie acting stories and we plan to meet again soon.

A Secretary Contract



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From: Stephania Wilson [mailto:swilson@indever.us]

Sent: Monday, February 23, 2009 1:42 PM

To: Michael Cc: Gene Valentino

Subject: Re: Tomorrow's interview

Importance: High

Sounds great Mike and Gene you have to keep us informed of these things so strategy such as this can be discussed. Have Dean keep us posted.

stephania

On Feb 23, 2009, at 1:39 PM, Michael wrote:

Gene,

If I don't talk to you before (or in case I forget if we do talk), I understand you have an interview with WCOA tomorrow morning.

FYI: IHOP is celebrating National Pancake Day asking for donations for the Children's Miracle Network https://www.lhoppaacakeday.com/

WCOA had the woman in charge of local Children's Miracle Network on the radio today talking about this.

Capitalizing on this opportunity:

Ideally, you want to do the interview from the IHOP on Navy Blvd. Or if in-studio, you might want to, unsolicited of course, mention the importance of the Children's Miracle Network and that you are looking forward to stopping by IHOP on your way to work.

Also is there anyway you can work a regularly scheduled broadcast with them as a way of keeping the listeners informed on the goings on with county government? Once we get your website(s) up and running we can use this format as a way to launch awareness to the site(s).

Be Well, -Mike

Stephania Wilson

From: Gene Valentino

Sent: Monday, February 23, 2009 9:54 PM

To: Cyrus Keefer (cyrus_keefer@hotmail.com); Julian MacQueen

Subject: FW: [FWD: FW: PLEASE HELP BEACH COLONY!!!!!]

They banged me up pretty bad this morning at a "Coffee with the Commissioner" session. With 30 folks there some expressed concern with the "Casino". After I reduced their fears and set them straight on your whole plan. I seem to have gotten them neutralized. Marty McGreevy sent me this. I want you to know that the folks concerned with this are in the minority. However they are trying to suggest to folks through their email network to vote "no" to a bingo/casino entity on the Key. My take is that this minority will "fizzle".

However I suggest you come out with something soon to set the record straight. Eve been speaking very highly about the project, the people, and the Creek contribution to the community, without being mired in the details. Note: we're averaging 50 phone calls a day on this. Mostly positive. This is one of the few negatives Below....

I hope we get something real good out there soon as was originally intended....





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From: Marty [mailto:panamamac@cox.net] Sent: Monday, February 23, 2009 6:31 PM

To: lisa wright; julie work; hannah weber; 'Debbie Waters'; Kelley Thompson; mary taffaro; Phillip Smith; Edgar

A. Smith; Kay Saux; DAVE NORTON; roy McMillan; lol4u2@earthlink.com; Chuck Haskell; christy hambry;

b1barrios@aol.com

Subject: Fw: [FWD: FW: PLEASE HELP BEACH COLONY!!!!!!]

MARTY MCGREEVY

panamamac@cox.net - Original Message

From: tammi@austinwoodapartments.com Date: Mon, 23 Feb 2009 12:57:56 -0700

To: <garperdido@bellsouth.net>; Cherie<Cherie@gulfcoastarea.com>; Anna

Grau<jrgbusinessoffices@hotmail.com>; paul<pbruno@abrambruno.com>; <b1barrios@aol.com>; beverly wells

bwells@ci.pensacola.fl.us; Joan Negronijbnegroni@verizon.net

; Toby Rutherford<toby@pbumc.net

; Marjorie Kussin<magkussin@hotmail.com>; OPOETS<opoets@yahoo.com>; Beverly Lowe<blowe3@cox.net>; Jill Dudley<jdudley@escambia.k12.fl.us>; samantha<samantha080401@yahoo.com>; <svoight@bellsouth.net>; <svoight@bellsouth.net>; Don Williams<donwilliamsmarine@msn.com>; <cosmostech1@sprint.blackberry.net> Subject: [FWD: FW: PLEASE HELP BEACH COLONY!!!!!!]

I just received this from the Manager from Beach Colony on Perdido Key.

This new facility will effect everyone in the area, not just Beach Colony. We must vote no.

Please, if you agree take the time to help prevent this.

Tammi

Tamella O'Gara AustinWood Apartments Property Manager 9890 North Loop Road Pensacola, FL 32507 850 492 3130 tammi@austinwoodapartments.com

----- Original Message -----

Subject: FW: PLEASE HELP BEACH COLONY!!!!!!

From: "Diane at Beach Colony"

<diane@beachcolonyperdidokey.gccoxmail.com>

Date: Mon, February 23, 2009 10:42 am To: <tammi@austinwoodapartments.com>

Hi Tammi

Please see the effectivelow. Please get everyone con know to vote WO and save our

From: Diane at Beach Colony [mailtonoismeng insulations of professional general and income and professional general and professional general g

Sent: Monday, February 23, 2009 8:41 AM Subject: PLEASE HELP BEACH COLONY!!!!!!

Dear Beach Colony Owners:

It recently came to our attention that a casino was in the planning stages for the area where the Best Western Hotel used to be between PanamaMacs and WCI. Saturday morning the front page of the Pensacola News Journal addressed it as "Upscale Bingo Set for the Key" subtitle, Rebuilding Perdido Key.

I am writing to you because I, along with several owners and Board members, think this could be the end of Perdido Key as we know it.

In addition to the casino, which will be similar to Wind Creek in Atmore, there will be a 400 room hotel. The Key does not have the infrastructure to support such a project. Most of you at Beach Colony have complained about the poor water pressure from time to time. This casino and hotel will drain our already over burdened facilities. And during the summer there is often a line up the beach with traffic stopped over the bridge at the light on the corner of Gulf Beach Hwy and Sorrento.

Additionally, their beach access will be this beach right-of-way right next to Beach Colony which has been an escalating problem for us already. Our beaches will be inundated and over run, not to mention the security problems we are bound to incur. As you know, there are no facilities there.

The reports I have heard from people who have visited the Wind Creek Casino in Atmore are less than favorable. This will not be a first class gaming facility. This will be machines with Keno and Bingo.

The main selling point for this project is the jobs it will bring to the area. But those of us who are concerned feel the beauty and tranquility of the Key are at stake. Beach Colony will be directly impacted negatively just by the additional tourist unloading at this narrow beach access to our East. Units will be almost impossible to rent or sell.

If you agree, please go to "pnj.com" and take the poll as soon as possible!!! We want to stop this before it gets momentum. Will you please help?

Thank you for your time,