

**ASHTON J. HAYWARD**  
Mayor

**City of  
Pensacola**



*America's First Settlement  
Established 1559*

**FOR INFORMATION**

**TO:** President and Members  
Pensacola City Council

**DATE:** March 10, 2011

**SUBJECT:** Budget Priorities - FY 2012

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As part of my preparations for submission of the FY 2012 Budget to the City Council, I have been meeting with each city department to identify pressing needs, concerns, and opportunities that should be addressed in the upcoming budget year. This process has been extremely informative, and has provided insight into ways we can better serve our city through the budget process.

I would also like to extend this opportunity to you and members of the City Council.

As the district and at-large representatives of the various neighborhoods and communities in our City, members of Council have first-hand knowledge of the needs, aspirations, and challenges facing each of our neighborhoods, and I value that input.

To this end, I would respectfully ask each member of Council to provide to my office a list of priorities to be considered as part of the upcoming budget.

Ideally, these projects should be community- or neighborhood-specific, and consistent with the policy goals of creating jobs, improving neighborhoods, restoring trust, and taking action. Additionally, please provide your list in priority order to reflect those projects you deem most important.

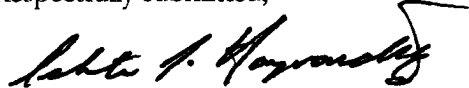
If possible, I would ask each Council member to provide his or her list to my office by Thursday, April 7, 2011 at 5:30pm to allow time for consideration and evaluation prior to the compilation, printing, and submission of my budget to you by June 1, 2011.

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In the future, I plan on working to implement our budget process through a “participatory budget system,” as recommended by the GFOA’s Best Practices, to allow citizen participation in developing the budget earlier in the fiscal year. Given our abbreviated time frame, I hope to engage the Council as another voice for the citizens on the 2012 budget.

I look forward to receiving the responses from Council and working with the members to move our city forward.

Respectfully submitted,

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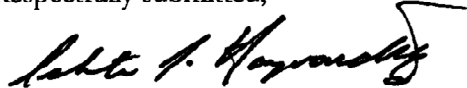
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