

Citizeninvestor

SIGN-UP

Any municipality or their official partners (Parks Foundation, 501(c)3s, etc.) may post public projects for citizens to crowdfund on Citizeninvestor.com. Create an account now at <http://www.citizeninvestor.com/account/login> and we will manually verify that you work for or with a local government entity. Once your account has been verified, login and click "Start a Project." You will be asked to set-up a payment account in order to receive funds from citizens. Click "Register with WePay" (our payment processing partner) to create an account and "Grant Access."

POST

Now you're ready to post your first project! These are projects that only lack one thing - funding. We're talking about building community gardens, installing new bike racks, and renovating historic landmarks - projects that citizens are passionate about but you don't have room for in the budget. Each Citizeninvestor project has a set funding goal and timeframe (typically 30-90 days) in which citizens must raise 100% the necessary funds.

PROMOTE

With your project posted, citizens can now donate tax-deductibly to your project! But how will they find out about it? The Citizeninvestor team will take on as much or as little responsibility for marketing projects as you like. Typically, we provide the following services for our municipal partners: leading outreach to local and national media, leading outreach to local business community, engaging social media communities most likely to donate to your project, designing custom banner ads and print materials, and highlighting your project to our growing community of Citizeninvestors inside and outside of your municipality.

FUND

This is key: citizens' credit cards will only be charged if the project reaches 100% of its funding goal before the project deadline. This is a win/win for both you and your citizens! Citizens only have to donate money if there is a guarantee that the project has the necessary funds to complete and you the municipality only have to commit to executing a project if you receive all of the funding you need! This ensures that there is no risk to citizens donating and no risk to municipalities posting projects to Citizeninvestor.com. Citizeninvestor takes a 8% fee on all successfully funded projects.