

Re-open Florida

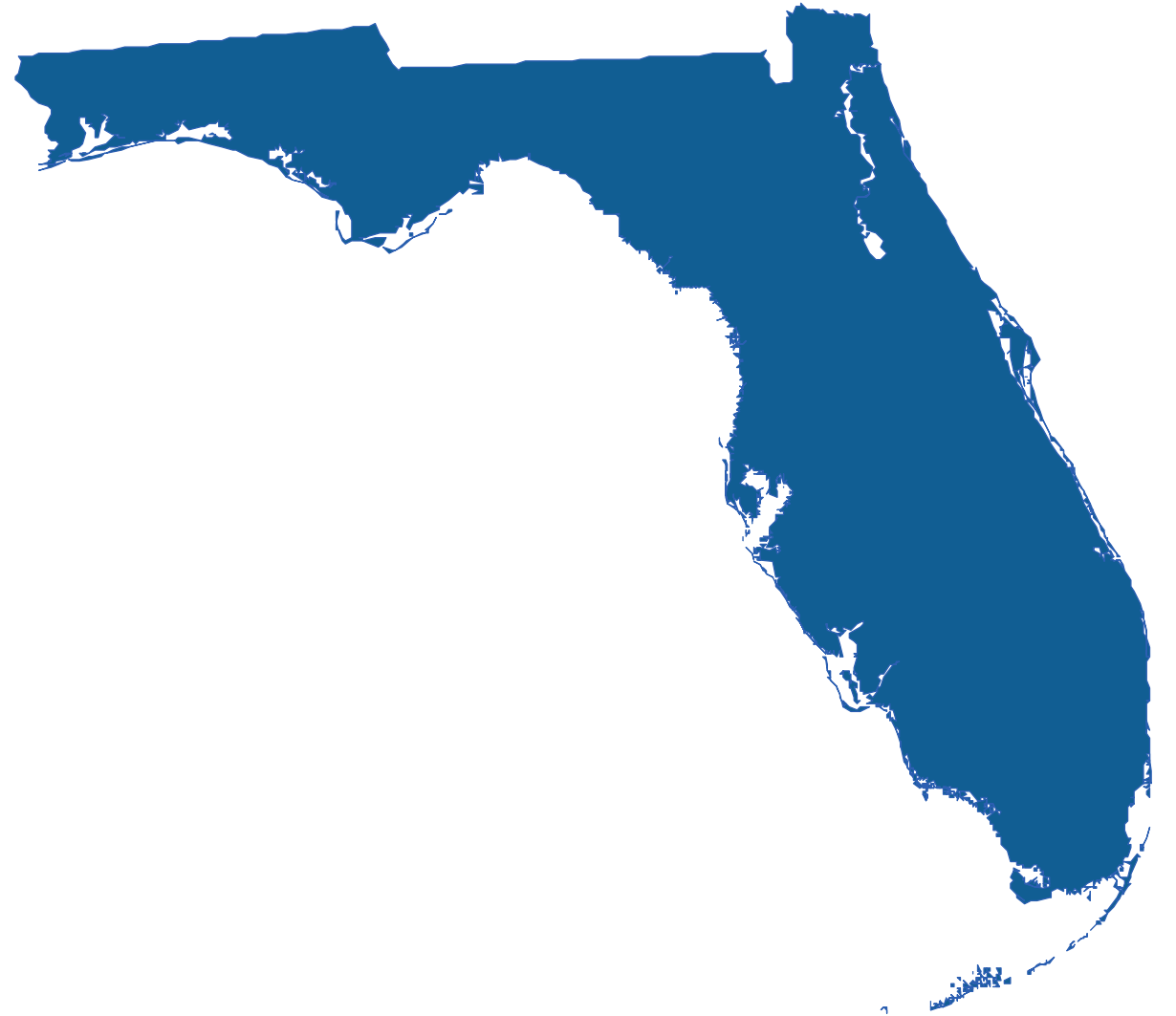
Presented to Governor Ron DeSantis' Re-open Florida Task Force

BY:

Mark Wilson, President and CEO, Florida Chamber of Commerce,

Dr. Jerry Parrish, Chief Economist, Florida Chamber Foundation

April 20, 2020

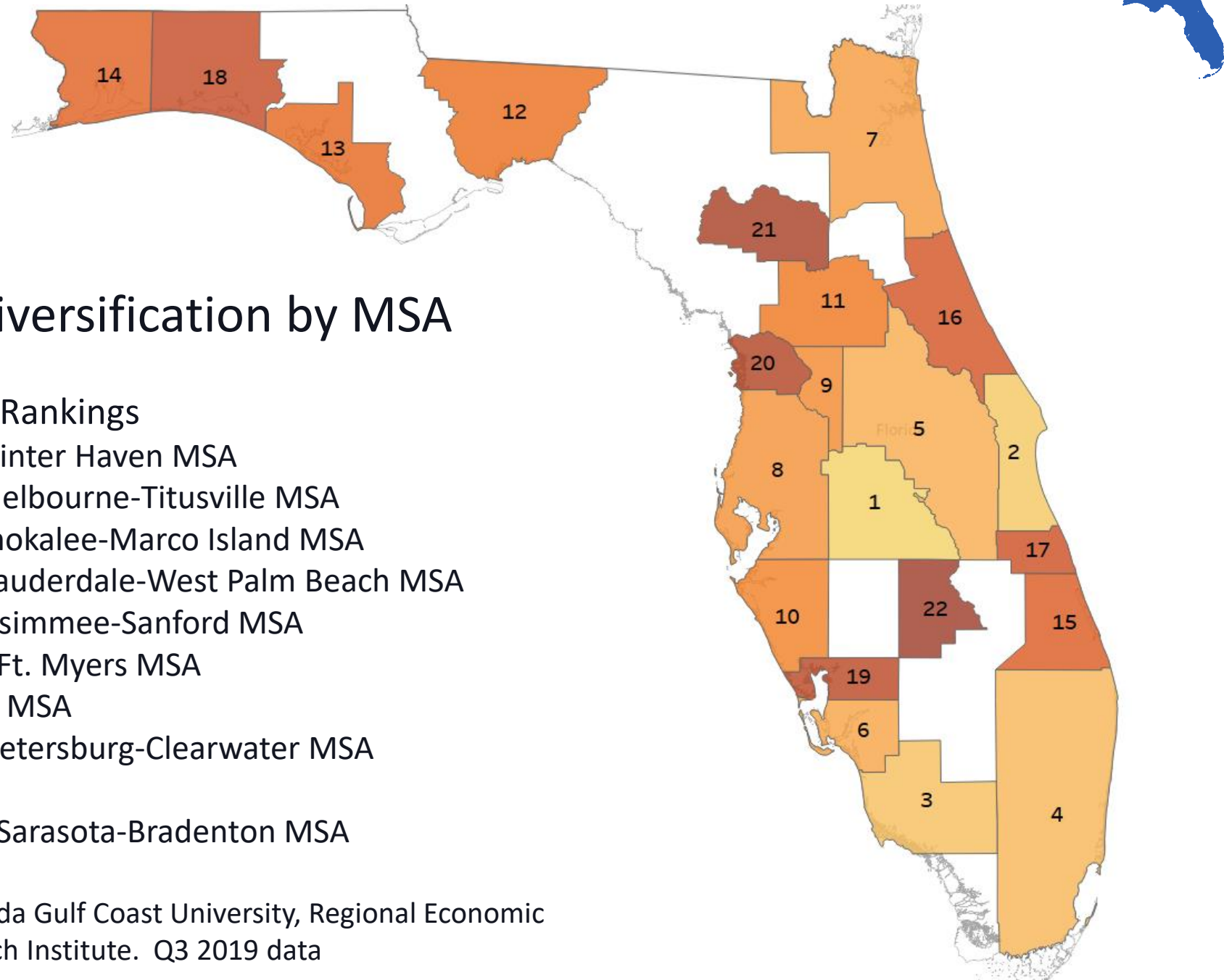


Florida At A Glance (Pre COVID-19)



- **3rd most populated State in America and growing 900 people every day**
 - **810 are from other states and countries**
- **Florida was creating 1 in every 11 NEW U.S. Jobs since 2015**
- **At \$1.1 trillion, Florida is world's 17th largest economy with a *Florida 2030 Blueprint* goal of 10th by 2030**
- **Adding \$1.19 million in income migration per hour (24/7/365)**
- **Unemployment at 2.8% (291,000 unemployed), with 340,800 OPEN and UNFILLED jobs (Feb 2020)**
- **20th most diversified economy in U.S. with a *Florida 2030 Blueprint* goal of Top 12 by 2030**

www.theFloridaScorecard.org



Florida

INDUSTRY DIVERSIFICATION

20th
(Declining)

Top 12
2030 Goal

Industry Diversification by MSA

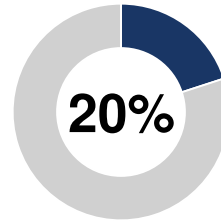
Diversification Rankings

- #1 Lakeland-Winter Haven MSA
- #2 Palm Bay-Melbourne-Titusville MSA
- #3 Naples-Immokalee-Marco Island MSA
- #4 Miami-Ft. Lauderdale-West Palm Beach MSA
- #5 Orlando-Kissimmee-Sanford MSA
- #6 Cape Coral-Ft. Myers MSA
- #7 Jacksonville MSA
- #8 Tampa-St. Petersburg-Clearwater MSA
- #9 Ocala MSA
- #10 North Port-Sarasota-Bradenton MSA

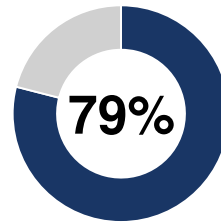
Data Source: Florida Gulf Coast University, Regional Economic Research Institute. Q3 2019 data



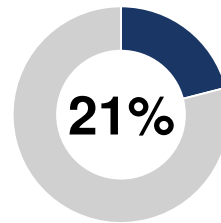
Reopening in Florida will need to be more surgical than in other states for at least 4 reasons



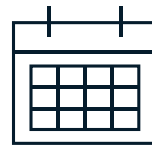
Share of tax receipts coming from **Tourism**



Share of general revenues coming from **Sales and Use Taxes**



of Florida's population is **aged 65 or older**



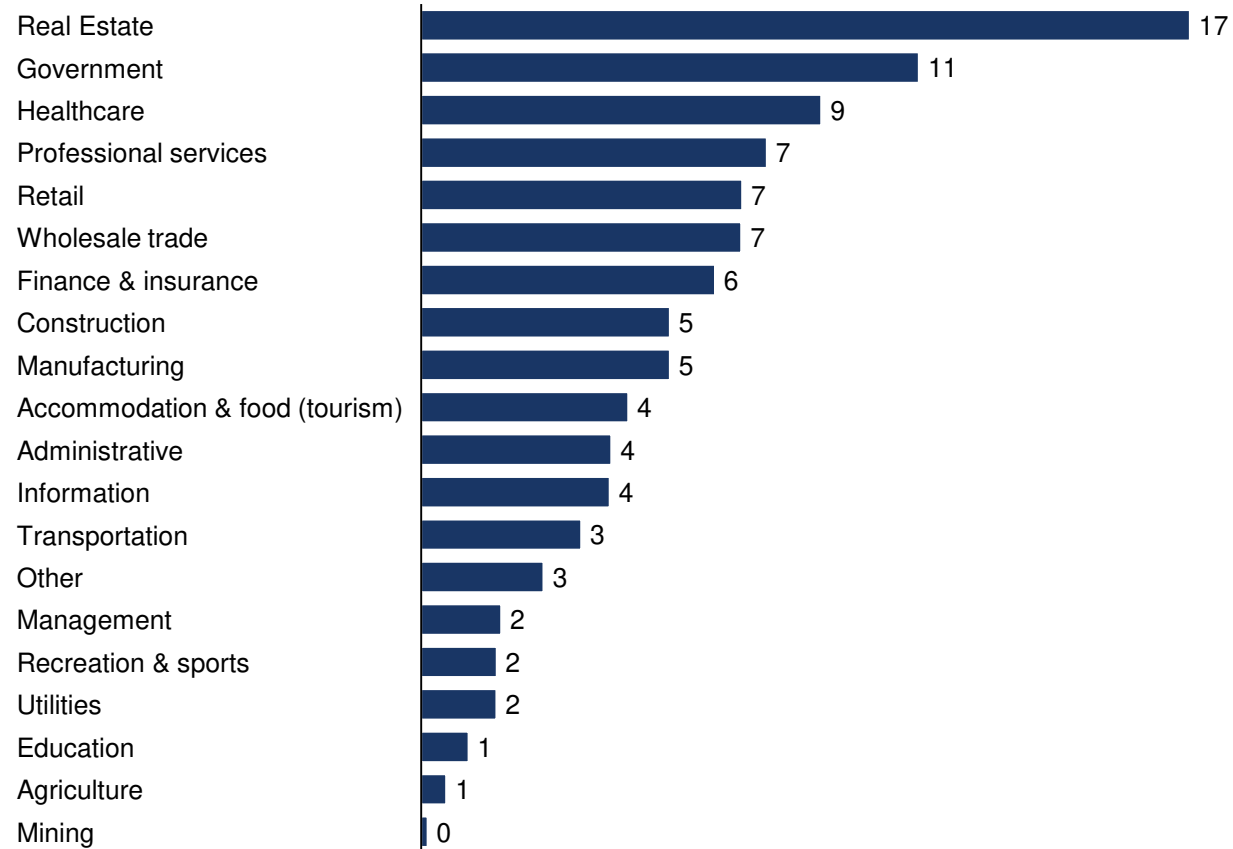
the beginning of the **hurricane** season in Florida

6/1

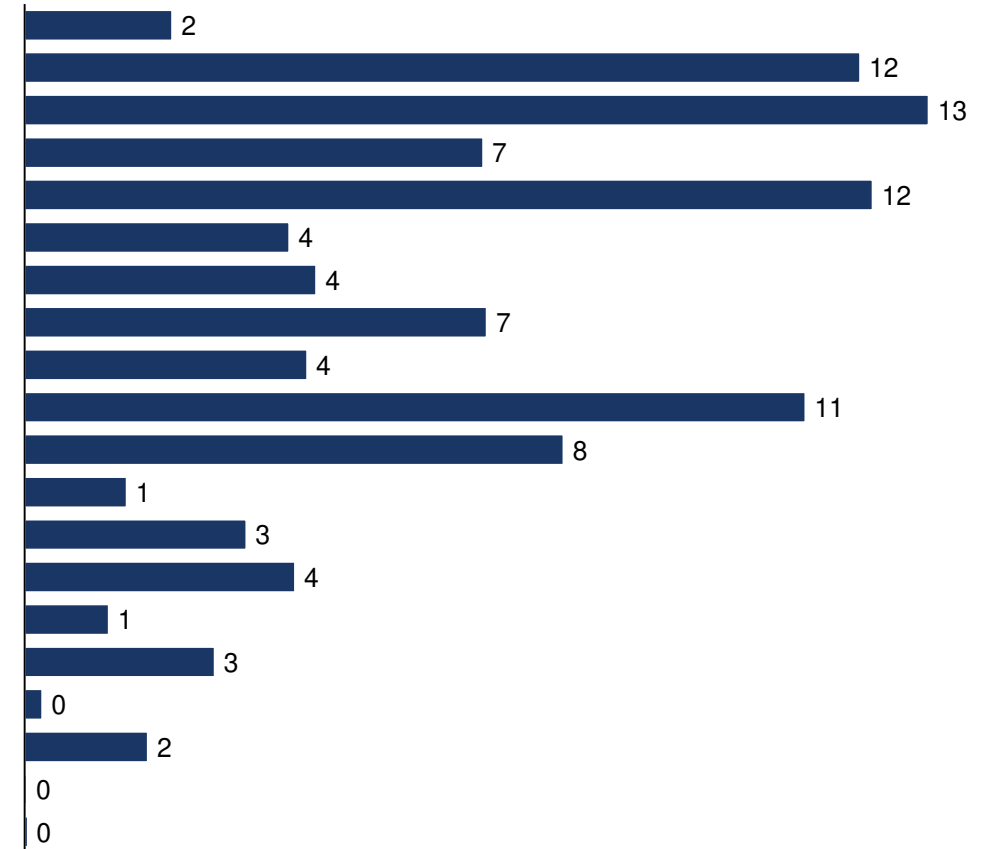


GDP and jobs share by sector

2019 GDP share of total, %



2019 employment share of total, %

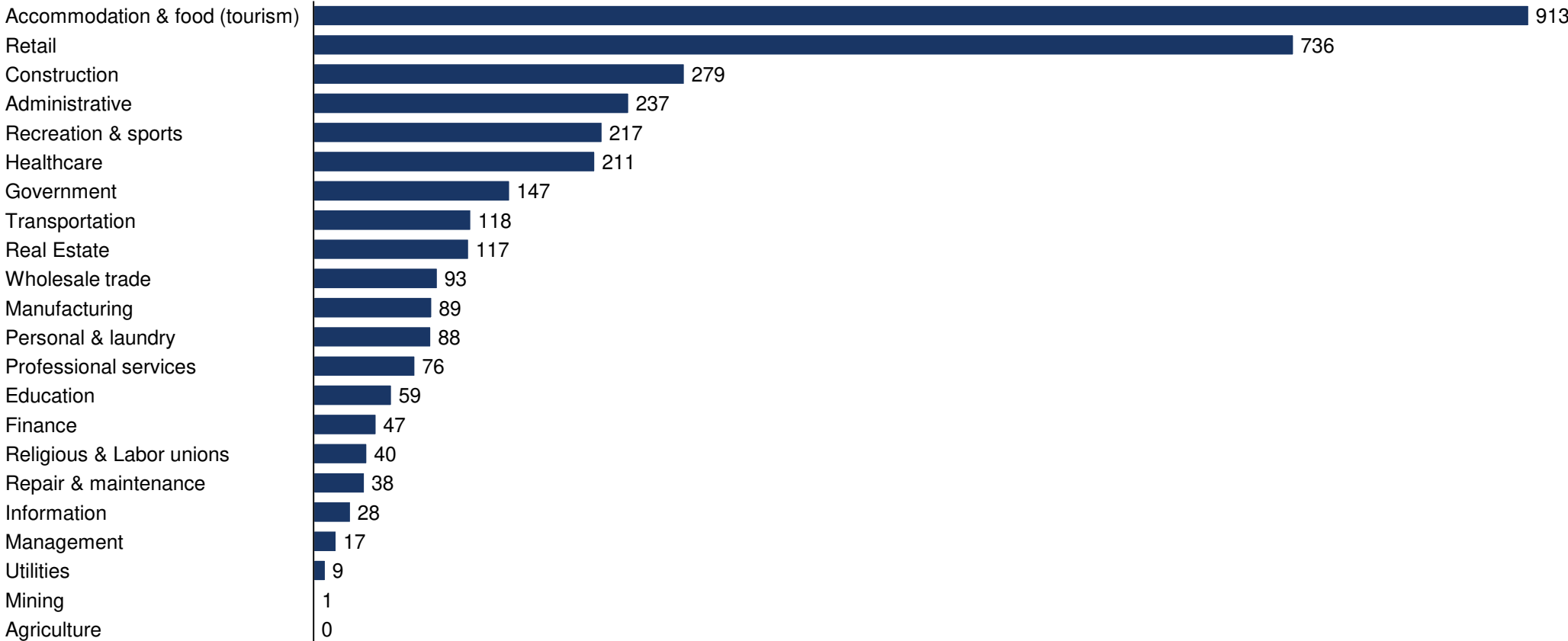




Jobs at risk analysis factors the risk of occupations that are performed in close proximity to other employees and to the public

Based on the analysis of risk profile of more than 800 occupations

Total vulnerable jobs in Florida, thousands



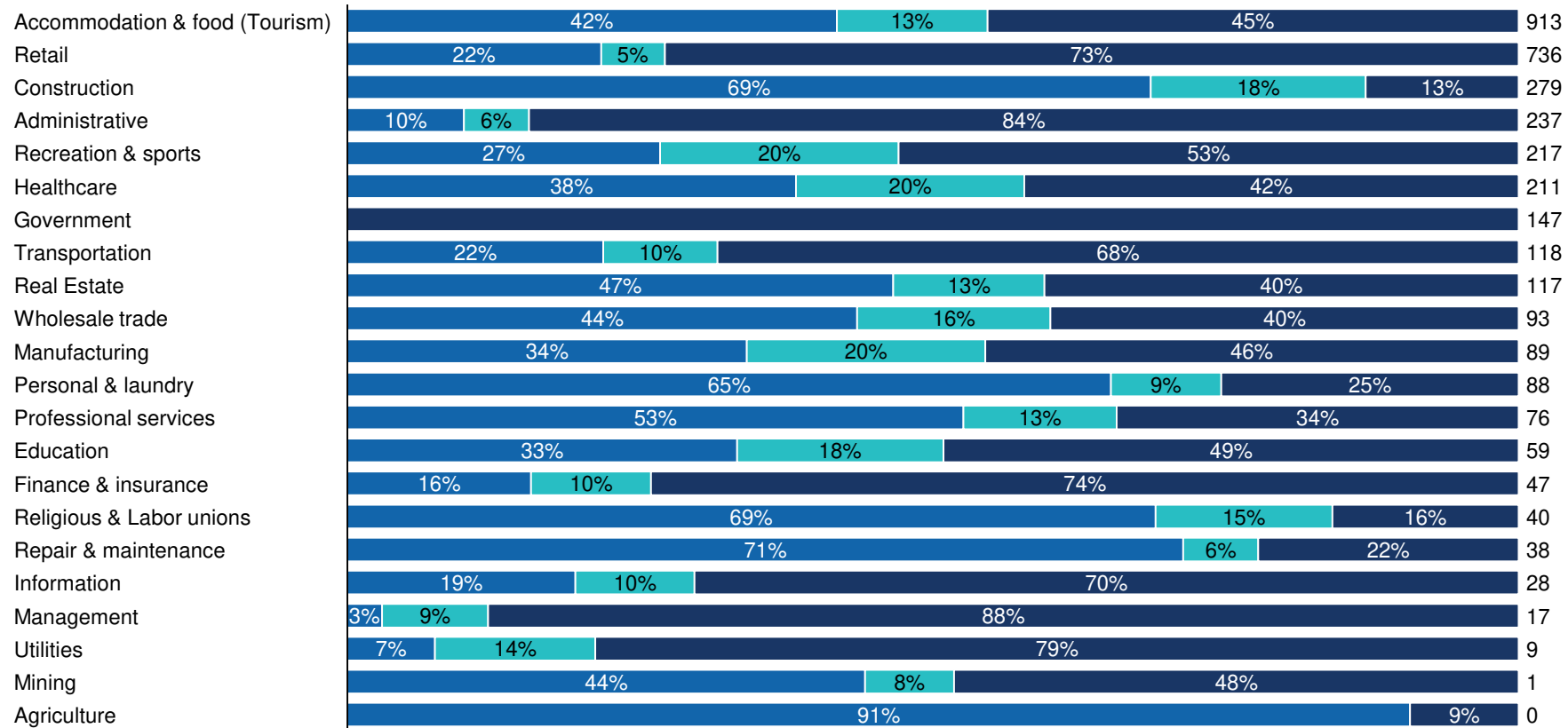


Sizable impact on small businesses

0-99 employees 100-499 employees 500+ employees

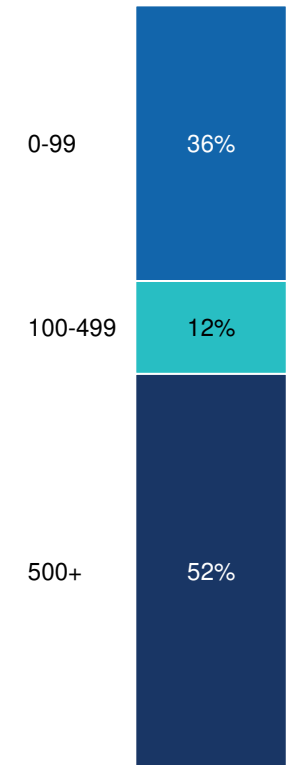
Private Industry vulnerable jobs by company size

(%, K)



Total private sector jobs impacted (%)

100% = 3,412,102





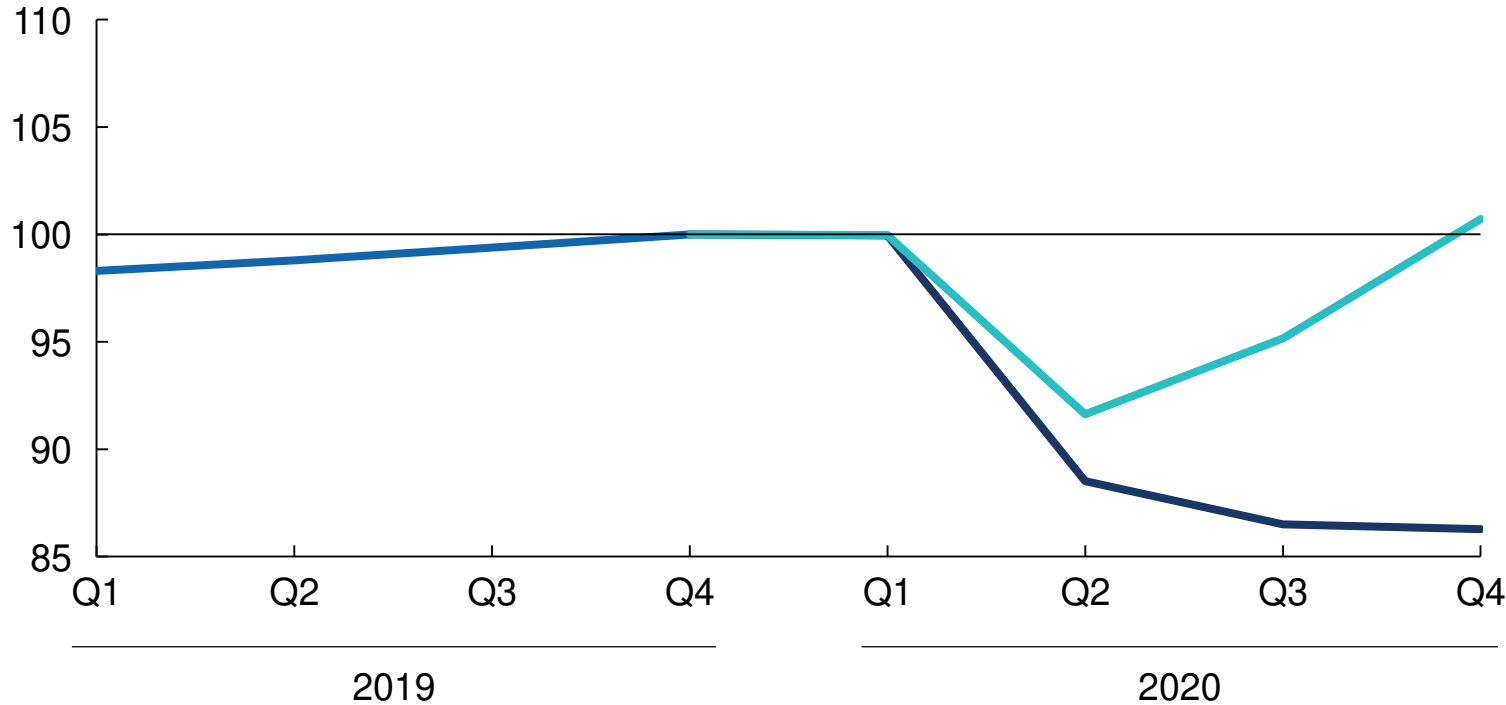
Potential GDP scenarios

Real GDP, Indexed

Real GDP Growth – COVID-19 Crisis

Indexed, 2019 Q4=100

- History
- Pessimistic scenario
- Optimistic scenario



2020 GDP Growth % Change

-2.3%

-8.9%

Time to Return to Pre-Crisis Quarter

2020 Q4

2024 Q2

Potential risk by sector



Risk

Low (<20% jobs at risk)

- Healthcare
- Agriculture
- Management
- Government
- Professional services
- Finance & insurance

Medium (20-40% jobs at risk)

- Utilities
- Education
- Administrative
- Wholesale trade
- Manufacturing
- Mining
- Information

High (40%+ jobs at risk)

- Accommodation & food (Tourism)
- Recreation & sports
- Retail
- Real Estate
- Construction²
- Transportation

% of Florida GDP¹

35.5

23.3

38.5

% of Florida jobs¹

37.7

19.5

38.8

1. Does not include others
2. Approach will be adapted to different subsectors

Potential risk by sector and company size



Share of jobs at risk in SMEs (<500 employees) in parentheses

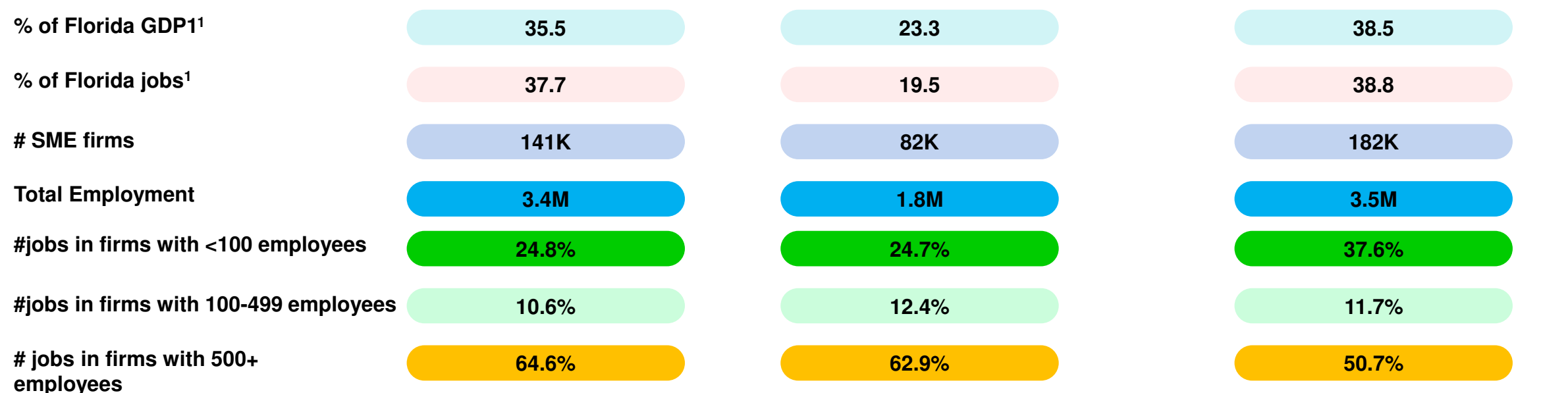
Risk

Low (<20% jobs at risk)

Medium (20-40% jobs at risk)

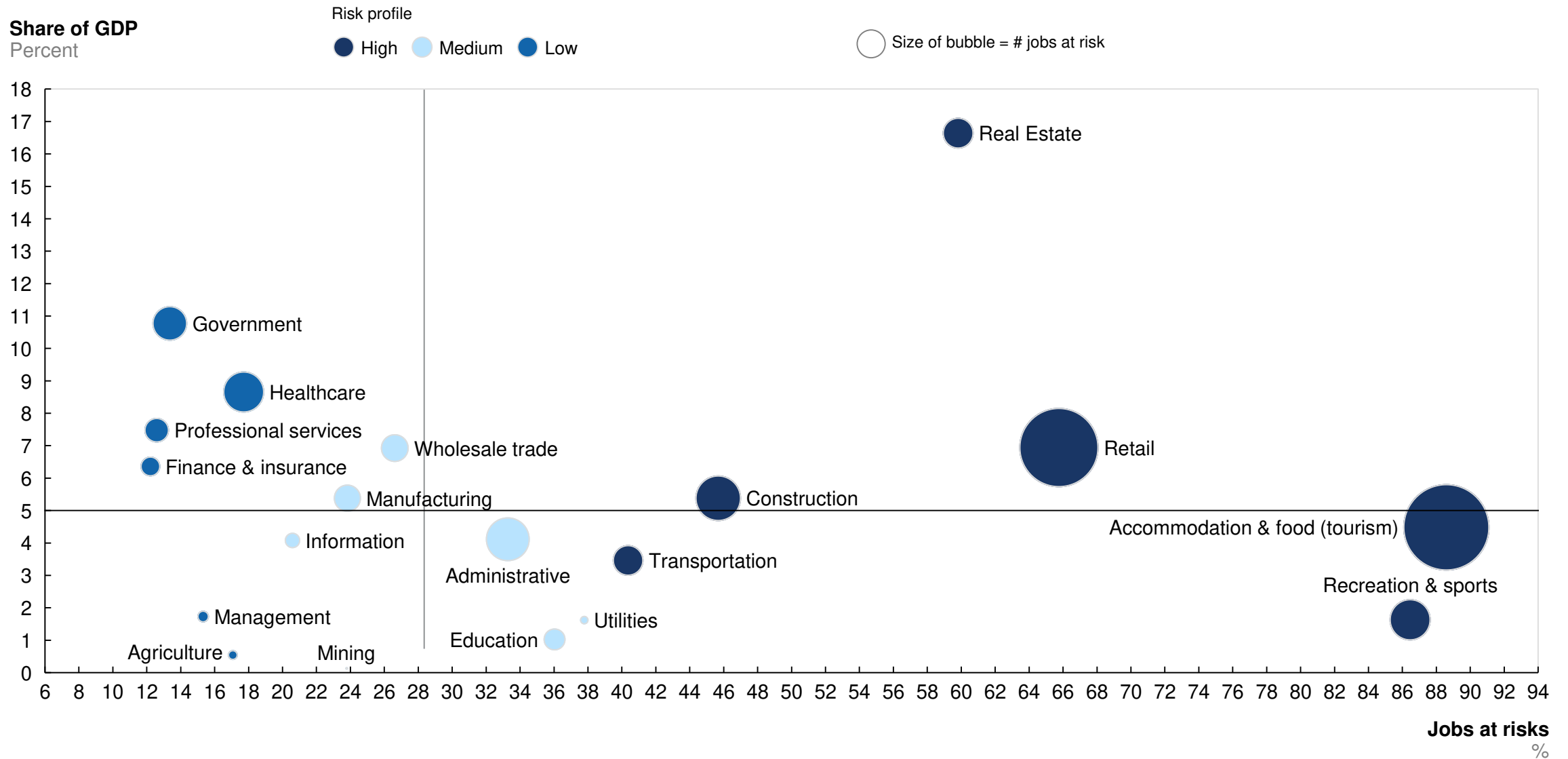
High (40%+ jobs at risk)

Low (<20% jobs at risk)	Medium (20-40% jobs at risk)	High (40%+ jobs at risk)
Healthcare (58%)	Utilities (21%)	Accommodation & food (Tourism) (55%)
Agriculture (91%)	Education (51%)	Recreation & sports (47%)
Management (12%)	Administrative (16%)	Retail (27%)
Government (0%)	Wholesale trade (60%)	Real Estate (60%)
Professional services (66%)	Manufacturing (54%)	Construction ² (87%)
Finance & insurance (26%)	Mining (52%)	Transportation (32%)
	Information (30%)	



1. Does not include others
2. Approach will be adapted to different subsectors

Sectors mapped based on the size of the sector, share of jobs at risk, and risk profile



Detailed data by sector



High¹	Total jobs	Jobs at risk	Jobs at risk	#jobs in firms with <100 employees	#jobs in firms with 100-499 employees	#jobs in firms with 500+ employees
Accommodation & food (Tourism)	1,030,395	912,837	88.6%	430,734	132,588	467,073
Recreation & sports	250,811	216,832	86.5%	66,968	51,106	132,737
Retail	1,119,514	736,145	65.8%	242,656	60,815	816,043
Real Estate	194,770	116,505	59.8%	90,793	25,157	78,820
Construction	610,052	278,639	45.7%	418,461	111,937	79,654
Transportation	292,680	118,149	40.4%	63,976	28,508	200,196
Medium¹	Total jobs	Jobs at risk	Jobs at risk	#jobs in firms with <100 employees	#jobs in firms with 100-499 employees	#jobs in firms with 500+ employees
Utilities	23,406	8,843	37.8%	1,750	3,207	18,449
Education	162,715	58,632	36.0%	54,142	28,690	79,883
Administrative	711,316	236,724	33.3%	70,897	39,382	601,036
Wholesale trade	349,279	92,971	26.6%	152,032	57,622	139,625
Manufacturing	372,781	88,812	23.8%	127,137	75,922	169,722
Mining	4,005	952	23.8%	1,770	304	1,930
Information	134,549	27,699	20.6%	26,200	13,682	94,668
Low¹	Total jobs	Jobs at risk	Jobs at risk	#jobs in firms with <100 employees	#jobs in firms with 100-499 employees	#jobs in firms with 500+ employees
Healthcare	1,193,261	211,342	17.7%	456,955	232,813	503,492
Agriculture	2,927	500	17.1%	2,656	-	271
Management	111,031	17,008	15.3%	3,293	10,048	97,690
Government	1,102,818	147,329	13.4%	-	-	1,102,818
Professional services	605,087	76,148	12.6%	318,232	79,183	207,672
Finance & insurance	384,915	46,997	12.2%	60,399	39,410	285,105

1. Does not include others

Tax receipts by industry



Rank	Category	Annual Avg Receipts 2018-19 \$Billion	Avg Percent 2018-19
1	Automotive Dealers	4.00	14.4%
2	General Merchandise Stores	3.71	13.3%
3	Restaurants and Catering Services	2.74	9.8%
4	Lease or Rental of Commercial Real Property	1.91	6.8%
5	Hotel/Motel Accommodations	1.72	6.2%
6	Food & Beverage Stores	1.34	4.8%
7	Building Materials Dealers	1.31	4.7%
8	Wholesale Dealers	1.09	3.9%
9	Amusement & Recreation Services	1.05	3.8%
10	Apparel & Accessory Stores	1.01	3.6%
11	Manufacturing	0.75	2.7%
17	Consumer Electronics, Computers, Music Stores	0.63	2.3%
18	Home Furniture, Furnishings & Equipment	0.59	2.1%
19	Utilities, Electric, Gas, Water, Sewer	0.56	2.0%
20	Rental of Tangible Personal Property	0.41	1.5%
21	Automotive Accessories & Parts	0.37	1.3%
22	Automobile Repair & Services	0.35	1.2%
	Total	23.55	84.4%

For more information contact:



Mark Wilson at mwilson@flchamber.com

Dr. Jerry Parrish at jparrish@flfoundation.org