

Begin forwarded message:

**From:** Brooke Fleming <[brooke@impactcampaigns.com](mailto:brooke@impactcampaigns.com)>  
**Subject: Re: [External] Re: OLF8 Master Plan Project Team**  
**Date:** July 23, 2020 at 4:09:59 PM CDT  
**To:** [Bill\\_Pearson@navyfederal.org](mailto:Bill_Pearson@navyfederal.org)  
**Cc:** [Jordan\\_Conti@navyfederal.org](mailto:Jordan_Conti@navyfederal.org), Theresa Blackwell <[theresa.blackwell@gmail.com](mailto:theresa.blackwell@gmail.com)>

No worries, Bill! We want to make sure we have the best connection possible, so let's go ahead and use the platform you prefer.

If you wouldn't mind sending the calendar invite, I will add our team members to it.

Thank you so much!

Brooke Fleming

On Thu, Jul 23, 2020 at 2:23 PM <[Bill\\_Pearson@navyfederal.org](mailto:Bill_Pearson@navyfederal.org)> wrote:  
Zoom can get a little wonky for us because of our network... but that's fine. Thank you!

**Bill Pearson**

*Manager, Public Affairs*

Corporate Communications

Navy Federal Credit Union, 5550 Heritage Oaks Drive, Pensacola, FL 32526

[Bill\\_Pearson@navyfederal.org](mailto:Bill_Pearson@navyfederal.org) | W: 850-912-0393 | C: 850-530-0767

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Cc: [Jordan\\_Conti@navyfederal.org](mailto:Jordan_Conti@navyfederal.org), Theresa Blackwell <[theresa.blackwell@gmail.com](mailto:theresa.blackwell@gmail.com)>  
Date: 07/23/2020 02:18 PM  
Subject: Re: [External] Re: OLF8 Master Plan Project Team

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That time works great for us, thank you.

Would you mind if we used our zoom link, just in case we need to record this meeting?

On Thu, Jul 23, 2020 at 2:04 PM <[Bill\\_Pearson@navyfederal.org](mailto:Bill_Pearson@navyfederal.org)> wrote:

Hi Brooke,

Jordan and I can make 3-4 on Wednesday work fairly easily.

Theresa, can you join then as well? We can use a WebEx virtual room / conference call if that's okay. If that works, I'm happy to send a calendar invite to you all.

Thank you!

Bill

**Bill Pearson**

*Manager, Public Affairs*

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Cc: [Jordan\\_Conti@navyfederal.org](mailto:Jordan_Conti@navyfederal.org), Theresa Blackwell <[theresa.blackwell@gmail.com](mailto:theresa.blackwell@gmail.com)>

Date: 07/23/2020 01:21 PM

Subject: [External] Re: OLF8 Master Plan Project Team

Actually, if we could do it on Wednesday, that would work best for our team. If that doesn't work for you guys though, just let me know and we can adjust accordingly.

Thank you!

Brooke

On Thu, Jul 23, 2020, 12:29 PM Brooke Fleming <[brooke@impactcampaigns.com](mailto:brooke@impactcampaigns.com)> wrote:

Hi, Bill!

Thank you all for taking the time to chat with us, we really value your input in the process.

Would next Wednesday or Thursday work better for you?

Thank you!

Brooke

On Thu, Jul 23, 2020 at 9:10 AM <[Bill\\_Pearson@navyfederal.org](mailto:Bill_Pearson@navyfederal.org)> wrote:

Hi Brooke,

I want to thank my good friend Theresa for getting this conversation started. She is correct, Jordan Conti is a colleague of mine at Navy Federal and she is an active member of the Keystone Neighborhood Association which is just down Nine Mile Road from OLF-8.

Theresa is correct... Jordan and I both need a little more notice to get a meeting on our calendars, unfortunately. Can you send over some options for a discussion mid-next week?

I think Theresa's summary is spot on. The short version of our ask is that a plan for OLF-8 include "something for everyone." We understand the driving force for the county is the creation of good paying jobs. However, those of us who live or work in Beulah understand the need and unique opportunity to transform the community and attract amenities and quality of life improvements that will benefit all.

Please let us know when you might have some time to chat, and' we'll be happy to do so.

Also... we will be more than happy to assist in the effort to obtain public input on this process. We understand the only way this project will be accepted is if the community feels they have ownership in the process.

Thank you!

Bill

**Bill Pearson**

*Manager, Public Affairs*

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----- Forwarded by Bill Pearson/PCC/NFCU on 07/23/2020 08:57 AM -----

From: Theresa Blackwell <[theresa.blackwell@gmail.com](mailto:theresa.blackwell@gmail.com)>  
To: Brooke Fleming <[brooke@impactcampaigns.com](mailto:brooke@impactcampaigns.com)>  
Date: 07/22/2020 03:02 PM  
Subject: [External] Re: Zoom Meeting with OLF8 Master Plan Project Team

Hi Brooke,

Bill Pearson and I of Navy Federal are the chief organizers for the Beulah Coalition and Bill asked if he could reply to you instead of me. Sorry if you haven't heard from him. He said that he and another member of the coalition who supervises a lot of people couldn't meet until maybe mid-week next week. If anyone wants to talk with me as an individual or ask any questions in the meantime, I would be happy to talk with anyone. My views on what is possible and would be desirable on OLF 8 will mirror much of what the coalition would say. But I don't want to substitute for them. What the coalition has consistently said is that we want all options on the table for consideration, we want the people of Beulah to be heard and their needs to be included in the master plan.

Though the initial concept for OLF 8 was for a commerce park, the thinking on that has evolved over several years. This is in the Beulah community, a now large town that lacks a cohesive center with all the public facilities, retail and services that any small town would take for granted. So I see this as a golden opportunity to create a plan that will take our town from suburban sprawl to a complete community that has what it needs where it is. In short, we can retrofit suburbia.

The scope of work for the master planners that was advertised contains heavy additions from the coalition that we negotiated into it with Commissioner Bergosh. Our additions took the scope of work from a commerce park to a plan that meets Beulah's needs while also planning for creating the 700 jobs needed to apply for a Triumph grant (Navy Federal is supplying the other 300 jobs needed to get to 1,000). The coalition will be asking that many of the amenities and facilities mentioned as possible for Beulah in that scope of work be included in the plan.

I have an engagement Thursday afternoon from 3 to 7 p.m., but could talk anytime from 10 a.m. till then. Or any time on Friday.

Best regards,

Theresa Blackwell

On Wed, Jul 22, 2020 at 10:35 AM Brooke Fleming <[brooke@impactcampaigns.com](mailto:brooke@impactcampaigns.com)> wrote:

Hi, Theresa!

Just checking in to see if we might be able to schedule a meeting for this week.

Thank you!

Brooke

On Mon, Jul 20, 2020, 3:04 PM Brooke Fleming <[brooke@impactcampaigns.com](mailto:brooke@impactcampaigns.com)> wrote:

Wonderful! I look forward to it, as well, Theresa!

Thank you!

Brooke

On Mon, Jul 20, 2020 at 2:56 PM Theresa Blackwell <[theresa.blackwell@gmail.com](mailto:theresa.blackwell@gmail.com)> wrote:

Hi Brooke,

I'm fine in all this, thanks, and hope you are, too. I am contacting the coalition to see who will be included in the meeting and when they can meet with you. We look forward to talking with all of you on a topic that is of great importance to all of us. Will be back in contact with answers.

Best regards,  
Theresa Blackwell

On Mon, Jul 20, 2020 at 2:31 PM Brooke Fleming <[brooke@impactcampaigns.com](mailto:brooke@impactcampaigns.com)> wrote:

Hi, Theresa!

I hope you are doing well in all of the craziness we have been experiencing the last few months!

I am emailing to see if you and two other members of the Beulah Coalition might like to have a zoom meeting with me, Travis, Marina and Mike from the Master Plan team. Your input at this stage would be greatly appreciated, if you can find the time!

Sometime on Wednesday or Thursday would be great, if possible.

Thank you! Hope to talk soon!

Brooke