

**From:** Travis Peterson [travis@impactcampaigns.com](mailto:travis@impactcampaigns.com)  
**Subject:** Re: first thoughts  
**Date:** December 8, 2020 at 1:56 PM  
**To:** Mike Weich [mike@dpz.com](mailto:mike@dpz.com)  
**Cc:** Marina Khoury [marina@dpz.com](mailto:marina@dpz.com), Peter Bazeli [pbazeli@weitzmanusa.com](mailto:pbazeli@weitzmanusa.com)



She apparently was already on that!



On Tue, Dec 8, 2020 at 1:56 PM Mike Weich <[mike@dpz.com](mailto:mike@dpz.com)> wrote:

Good! I would only have added that of all of the people that voted for the different plans an overwhelming majority outright reject the Commerce plan by ranking it last.

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Michael Weich  
**DPZ CoDESIGN**

On Dec 8, 2020, at 3:51 PM, Travis Peterson <[travis@impactcampaigns.com](mailto:travis@impactcampaigns.com)> wrote:



----- Forwarded message -----

From: **Travis Peterson** <[travis@impactcampaigns.com](mailto:travis@impactcampaigns.com)>  
Date: Tue, Dec 8, 2020 at 1:17 PM  
Subject: first thoughts  
To: Arnold, Madison <[MArnold@pensacol.gannett.com](mailto:MArnold@pensacol.gannett.com)>

A few things that might be helpful in your reporting.

1) The case was made that there isn't enough land somehow for econ dev in Escambia County. These webpages seem to indicate otherwise.

<https://www.floridawesteda.com/business-parks/other-business-parks>

<https://www.floridawesteda.com/business-parks/the-bluffs-industrial-campus>

2) The RFP from the county clearly states that this project is to balance the needs of jobs with the needs of the Beulah community. This is the work that the BOCC approved, and that the DPZ team is contractually bound to fulfill.

[See "Purpose" on this document.](#)

3) Of the 270+ people who voted in the survey in the Charrette, only 18% voted for the Commerce park plan. That means 82% supported a mixed-use plan with residential, retail, office and commerce. ([See summary slides here](#)).