## Kidz C.L.U.B. (Create, Learn, Uplift, and Believe) PROPOSAL ABSTRACT

## Project Components:

Outreach - Word of mouth amongst parents, social/digital media
Target population: Not specified
Highlighted Activities:

- Host monthly parent/child activities to provide a positive atmosphere where parents can learn and spend quality time with their children
- Provide childcare, lunch, dinner, gas vouchers, and prize drawings at the monthly parent/child events
- Provide early learning childcare to help ready children for kindergarten
- Host campaigns in various neighborhoods, or "Pop Up Shops" to reach more parents that do not have a means of transportation
- Teach financial literacy, home ownership, and self-sufficiency
- Host educational seminars and give parents take-home packets filled with resources and tips
- Develop an app that will serve as parents' digital newsletters
- Host a back-to-school fair to provide children with school supplies and dinner
- Give swim kits that are filled with materials related to swim safety and provide parents with CPR cards in collaboration with Any Hour Labs
- Host monthly seminars to inform parents on the importance of water safety
- Gift children with child-size pools in addition to swim toys and lessons on water safety
- Offer free CPR training to parents


## Deliverables/Outputs:

- Help parents understand the importance of early childhood education and swim safety
- Build positive relationships amongst families


## Project Partners:

- Main Event Party Services
- Shay's Cakes and Design
- Scholars Academy
- Me and All My Children Childcare
- Valarie Battle (DCF)
- Tricare Companions
- Any Hour Labs and Screening Services
- Personal Care and Home Care Services


## Proposed Budget:

Insurance: NEXT INSURANCE ANNUAL: \$3,071.00, DUE upon purchase (1st \& Last month) \$511.80 Rent: $\$ 2250 \times 12=\$ 27,000$ for 724 NJ Street; 503 N $57^{\text {th }}$ Avenue - Rent: $\$ 2250$; Pace Blvd - Rent: $\$ 1100$ Rent: $\$ 1100 \times 12=\$ 13,200$ for 3300 N Pace
Utilities: estimated lights $\$ 600 \times 12=4800$; water $\$ 350 \times 12=\$ 1800$
Cable, phone, internet: $\$ 500 \times 12=\$ 3600$ for both facilities
Supplies = to include complete setup for the facility
Tables = kids table \& chair set. Delta Children Store 1 table 4 chairs $\$ 85.00 \times 20=\$ 1700$; tables would be 20 tables with 100 chairs.
Chromebooks, Walmart special buy $\$ 99.99$ H\&P $\$ 100 \times 100=\$ 10,000$

## Budget Monthly

Executive Director: \$11,083
Teachers: \$12,000
Special Area Teacher: \$3600
Kitchen Staff: \$2560
Receptionist: \$2080
Lights: \$600; Water: \$350; Cable: \$500
Food: \$21,750
Cleaning Supplies: \$200
\$55,223 Monthly Operating Expense

## Paint \& Sip Event:

- Easels: $\$ 3.00 \times 100=\$ 200.00$
- Paint: $\$ 100$ for 5 buckets of primary colors
- aprons $\$ 3.00$ each $\times 100=\$ 300$ for aprons, can be reused.
- Cups, plates, napkins spoons, \$100 for paper goods
- $\$ 5.00$ art kit (take-home art activity with paint) per child $\times 100=500$
- T-shirt \$10 x 100=\$ 1000
- Lego sets: $\$ 8.99 \times 100=\$ 899$
- T-shirts: $\$ 10 \times 100=\$ 1000$
- Food $\$ 700$ for the event
- Paper goods: \$100

Motor skills, social-emotional learning with team building - Build a Bear Workshop/Gardening Wksp:

- \$12 per child=teddy bear to give away to children with pajama set or slippers, sleep-related items. This is to assist our children with grief also by providing them with something of their own that can comfort them. $\$ 12 \times 100=\$ 1200$


## Parent Events Wind Down wine paint and sip for parents:

- Job Placement Skills. Any Hour Labs talks about drug screening and fingerprinting service $\$ 100$ for 2hour events; Marketing for events: \$150
- Vouchers for drug screens / fingerprinting: \$70.00
- $100=\$ 7,000$ for two parents would be $\$ 14,000$ for drug testing

Summer in fun event: $\$ 55$ for CPR card from Any Hour Labs; swim kits $\$ 12$ per child: includes all waterrelated activities, sunscreen, shades; brochures: \$250

REQUESTED AMOUNT $=\underline{\underline{\$ 55,000}}$

