

Pensacola Parking Survey

October 17, 2023

5,099 Responses



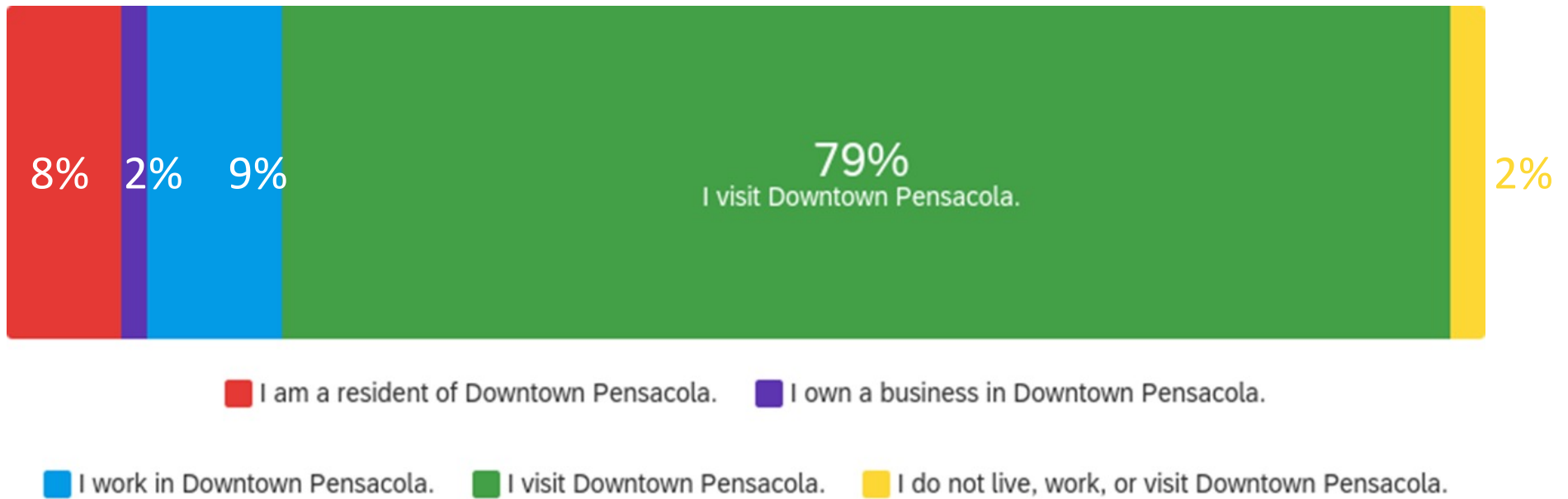
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City of Pensacola

Downtown Parking Survey

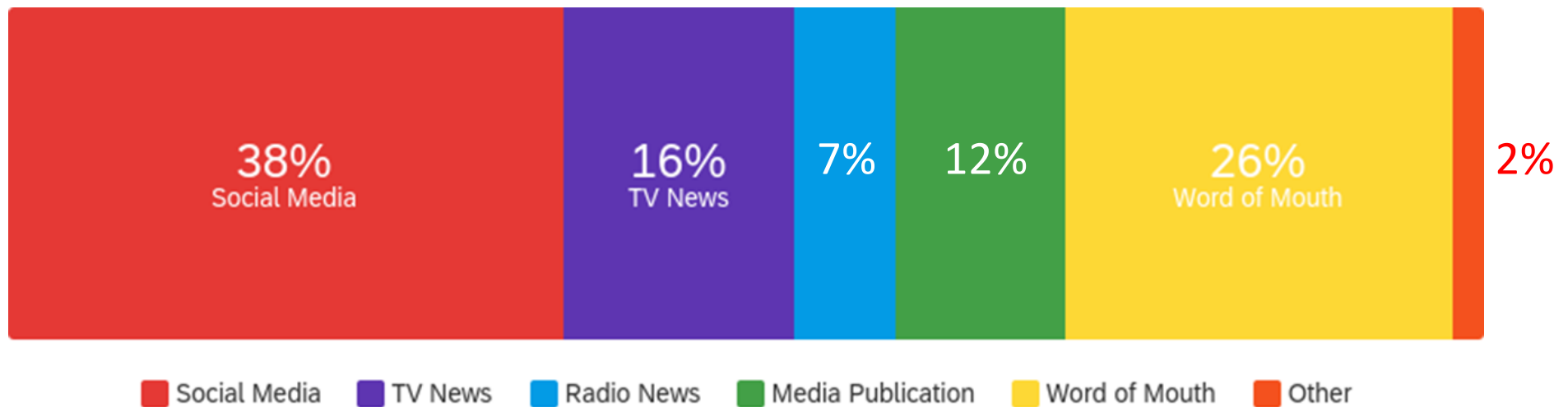
Which of the following best describes you?



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How do you typically receive information about things going on in Pensacola?



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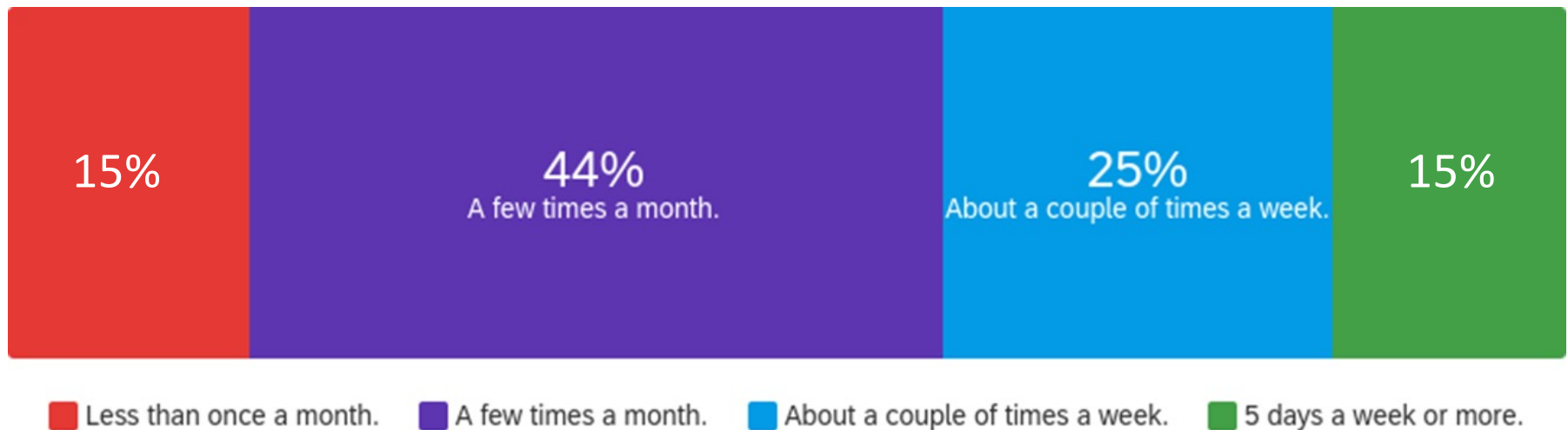
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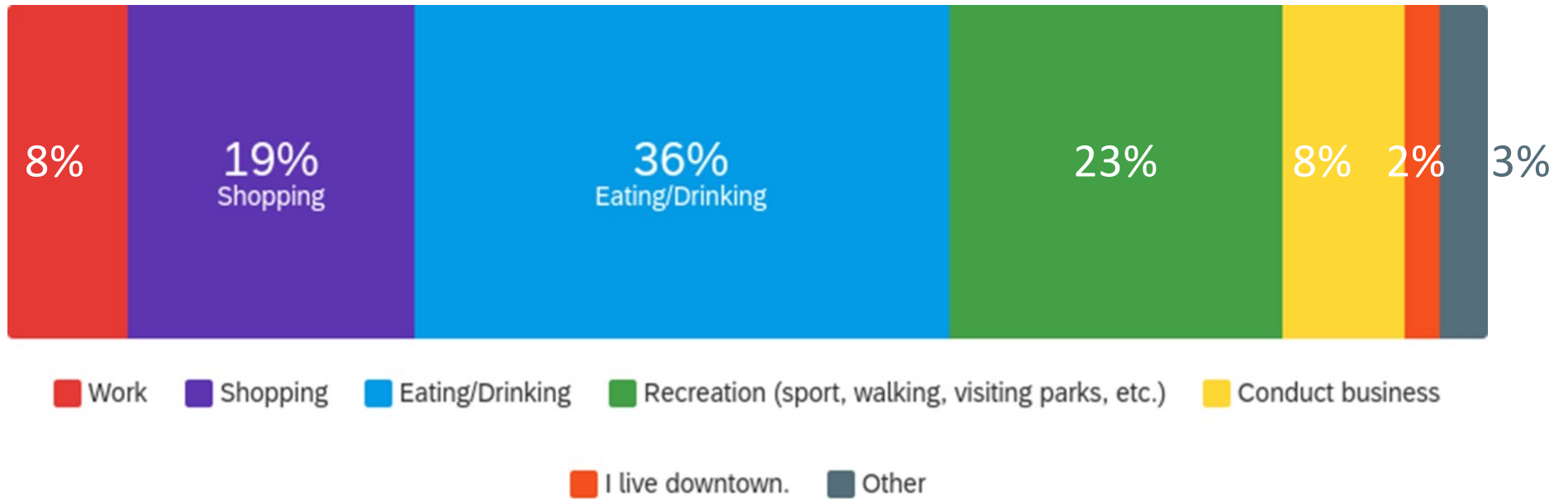
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How frequently do you visit Downtown Pensacola?



Why do you typically visit downtown? Please choose all that apply.



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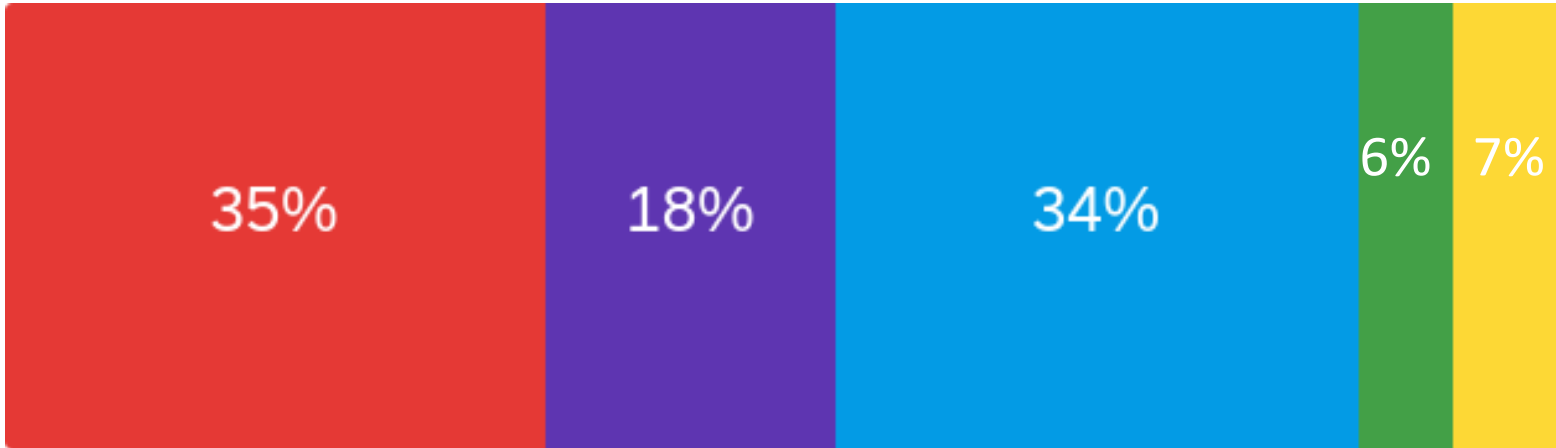
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Why do you typically visit downtown? Please choose all that apply.



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If you reside downtown, where do you usually park?



■ On street, alongside a curb in the downtown area

■ On street, but in the surrounding neighborhoods

■ Off street, in a privately-owned parking lot

■ Off street, in a city-owned parking lot

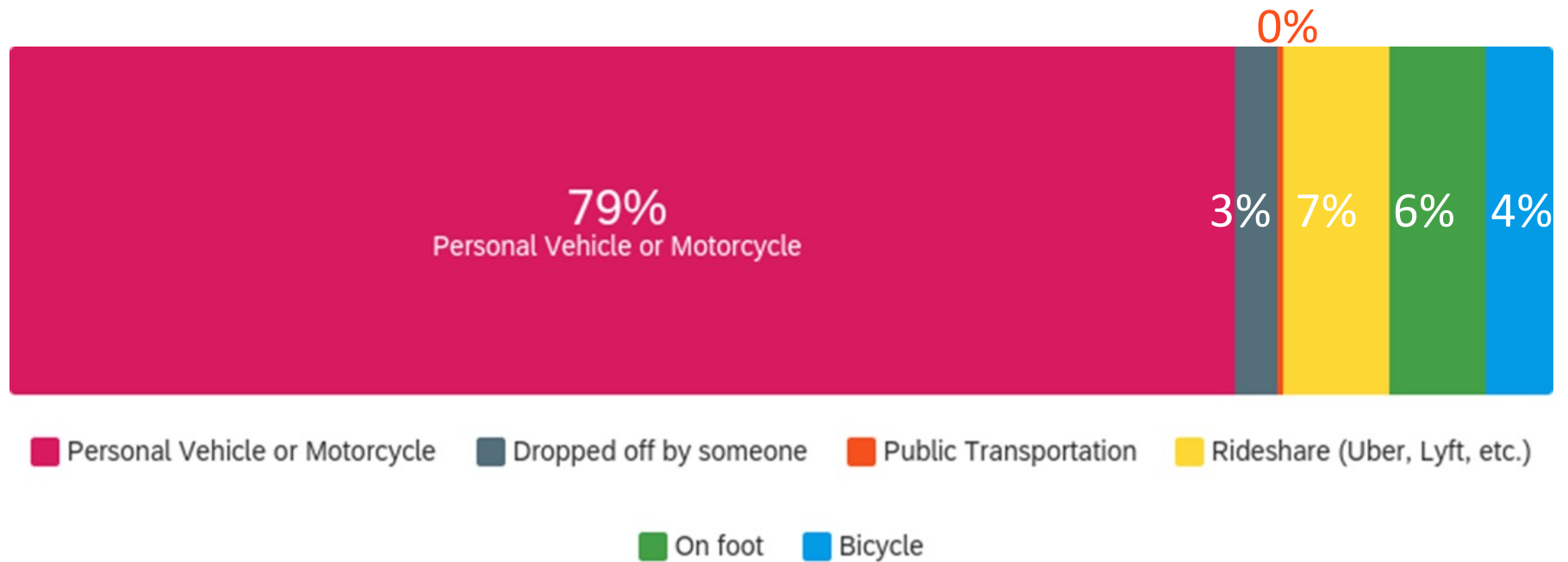
■ Off street, in a multi-story parking garage



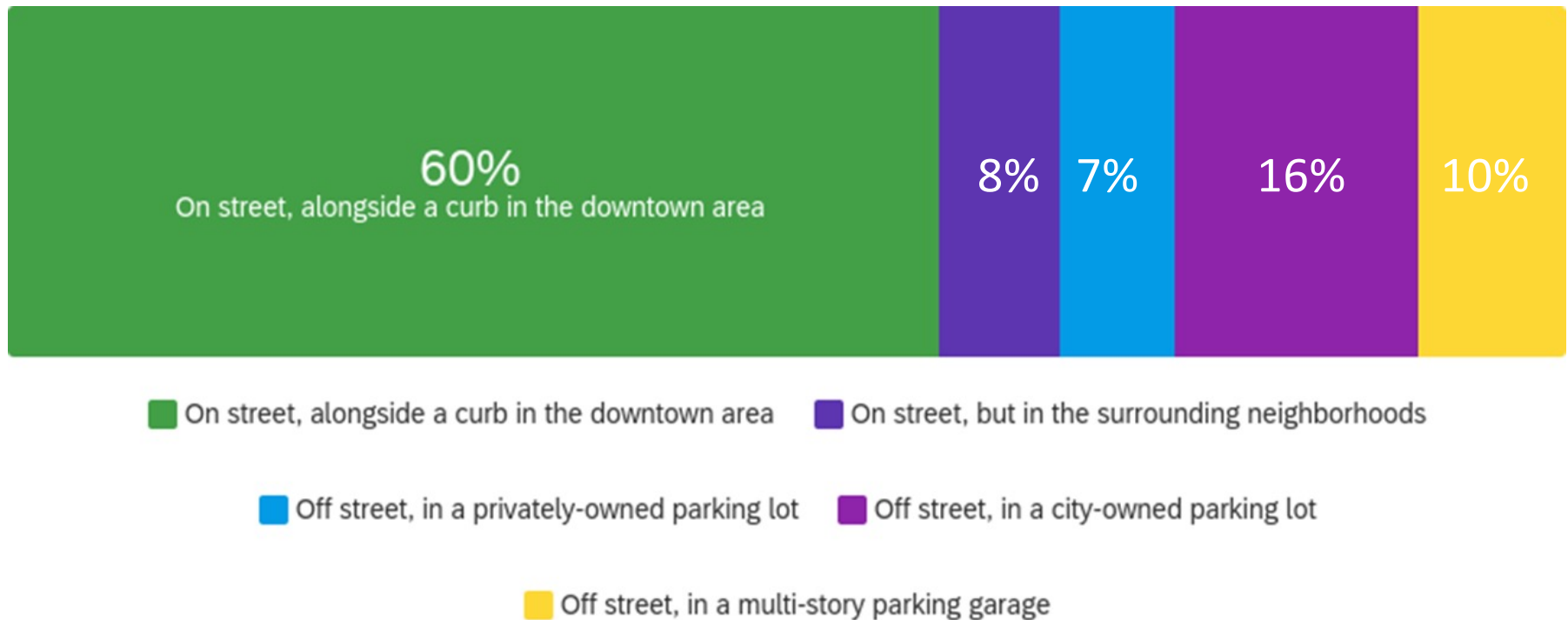
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How do you travel downtown? Please choose all that apply.



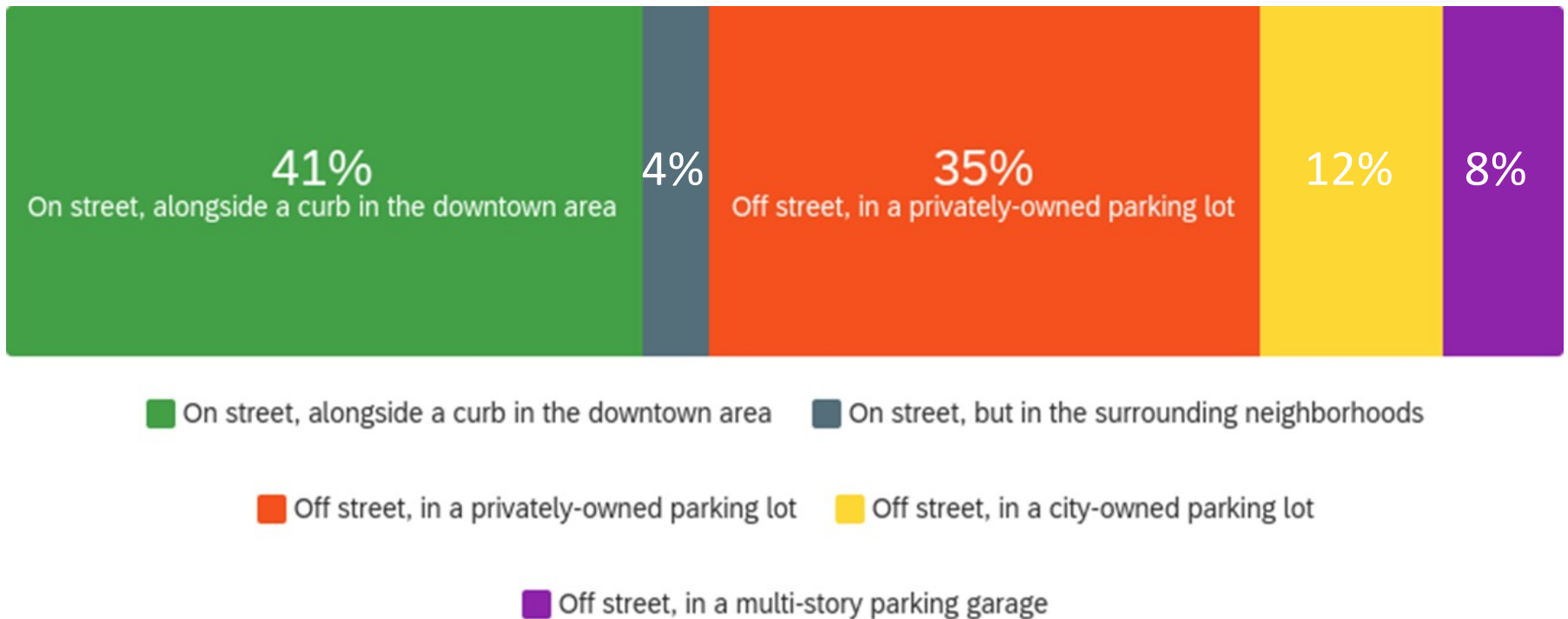
When you drive downtown for recreation or personal/social engagements, where do you usually park?



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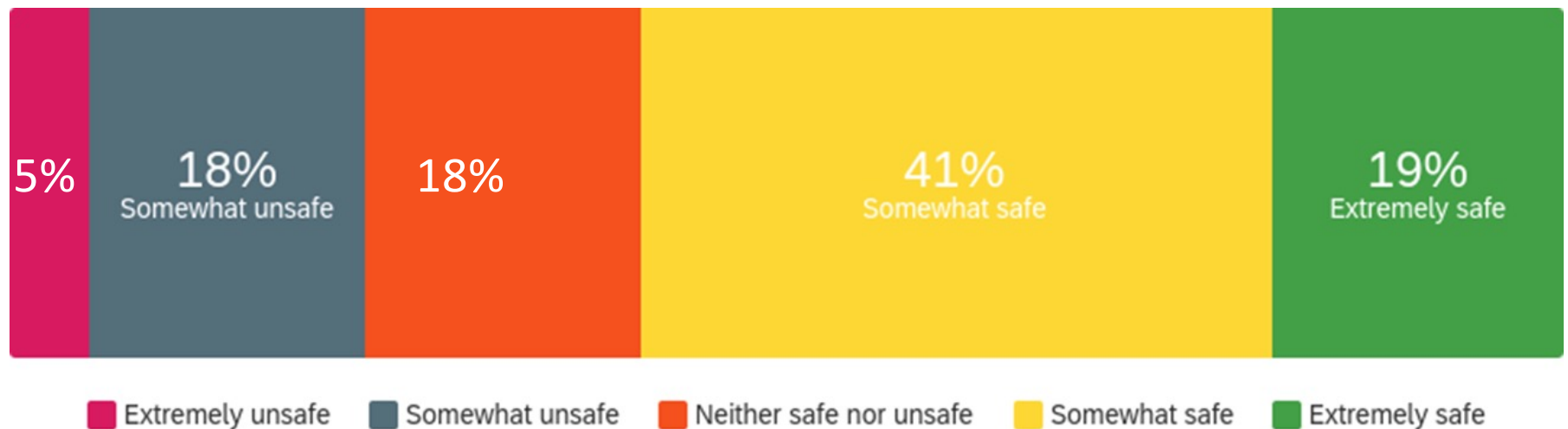
When you drive downtown for work, where do you usually park?



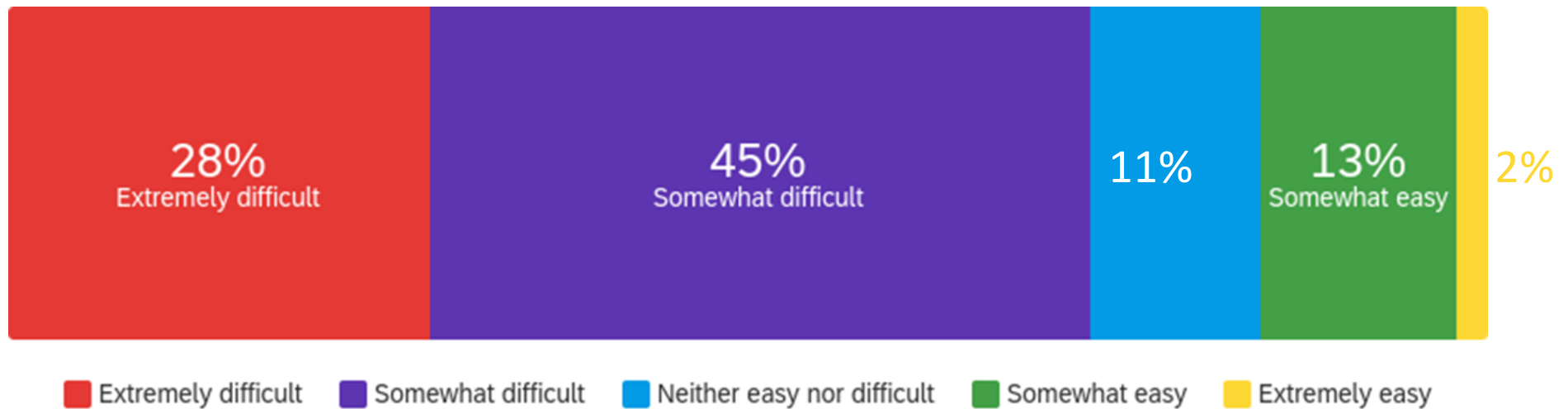
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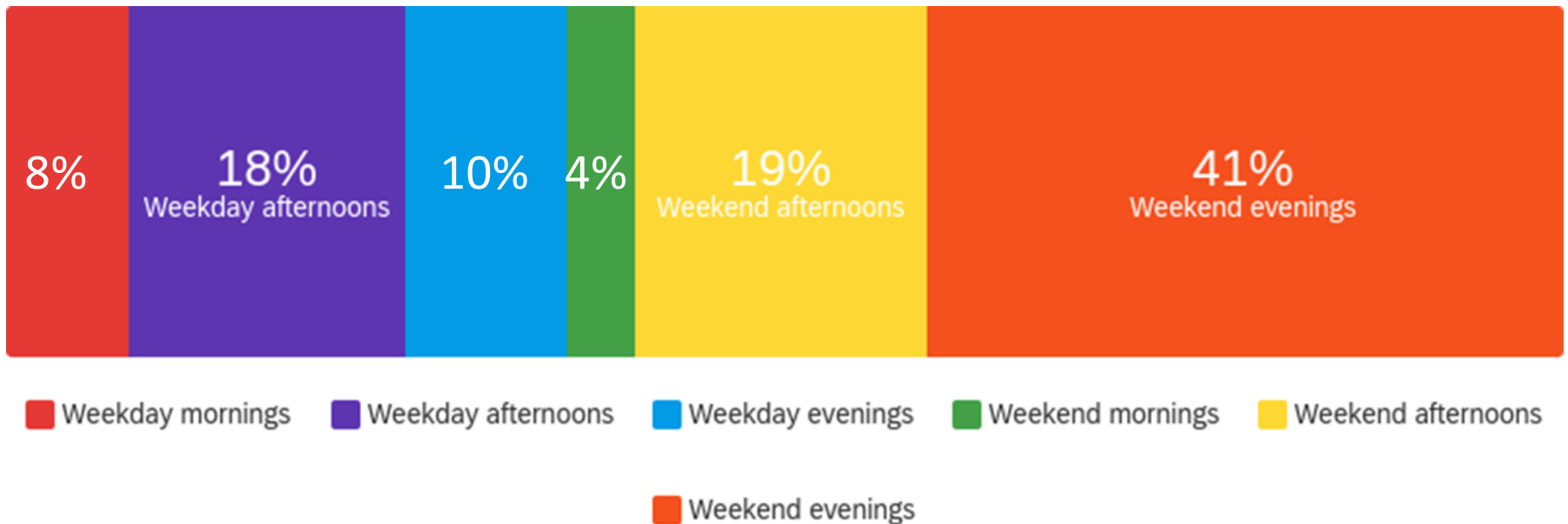
How safe do you feel parking downtown?



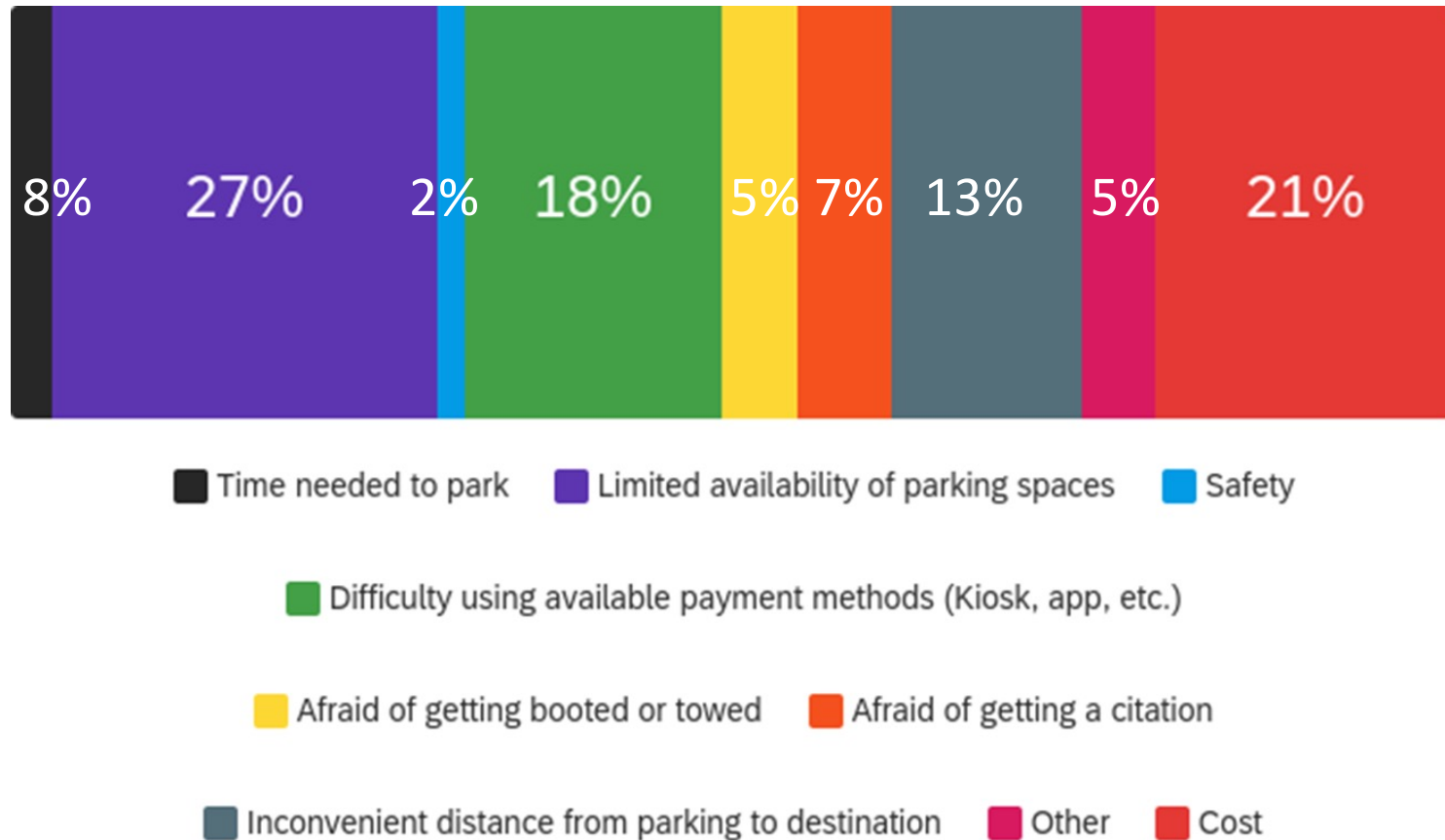
How easy is it for you to find a parking space downtown? (This includes time needed to park, parking space availability, etc.)



What time of day do you find parking to be most challenging?



What is your biggest concern when parking downtown?



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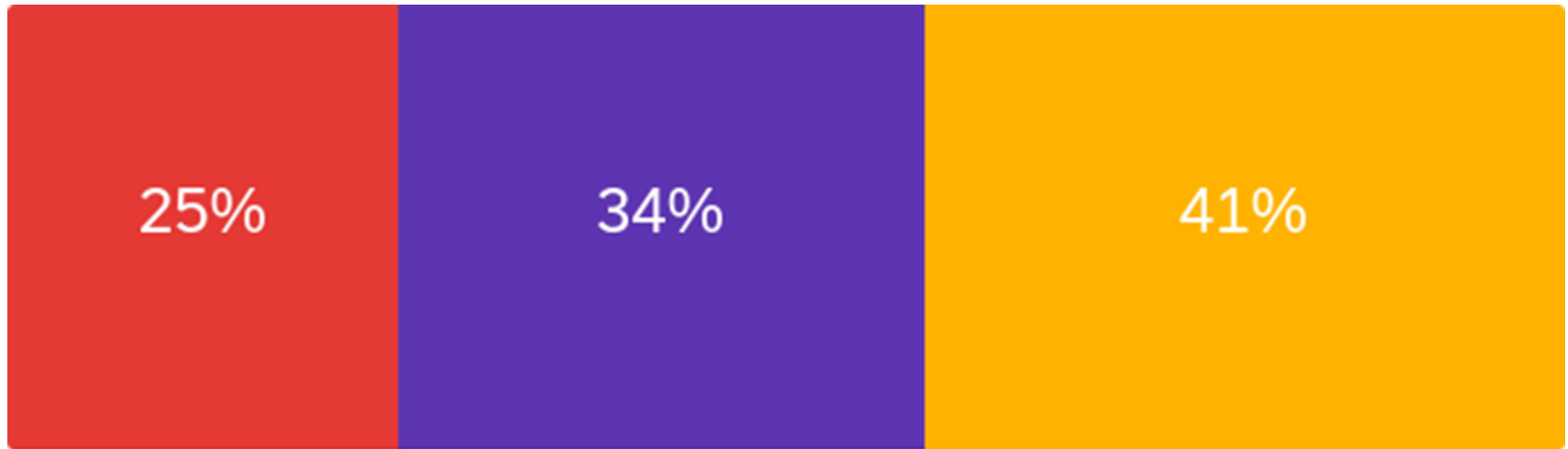
What is your biggest concern when parking downtown?



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When considering the safety of parking downtown, which of these most accurately describes your situation?



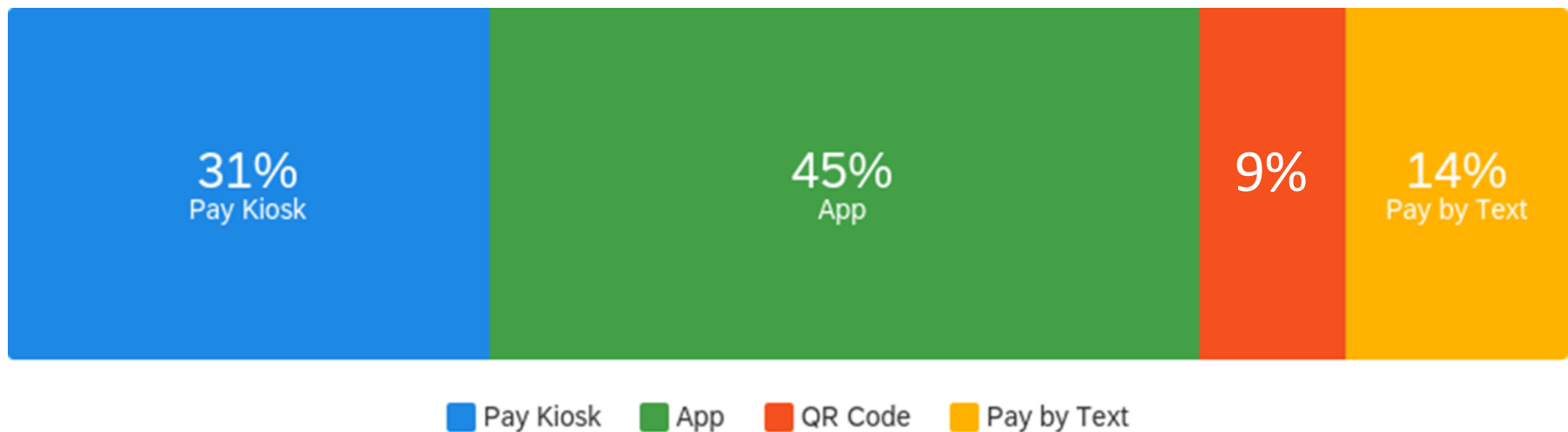
■ I feel unsafe parking on a street with no sidewalk.

■ I feel unsafe due to traffic or road congestion.

■ I feel unsafe in the neighborhood where I park.

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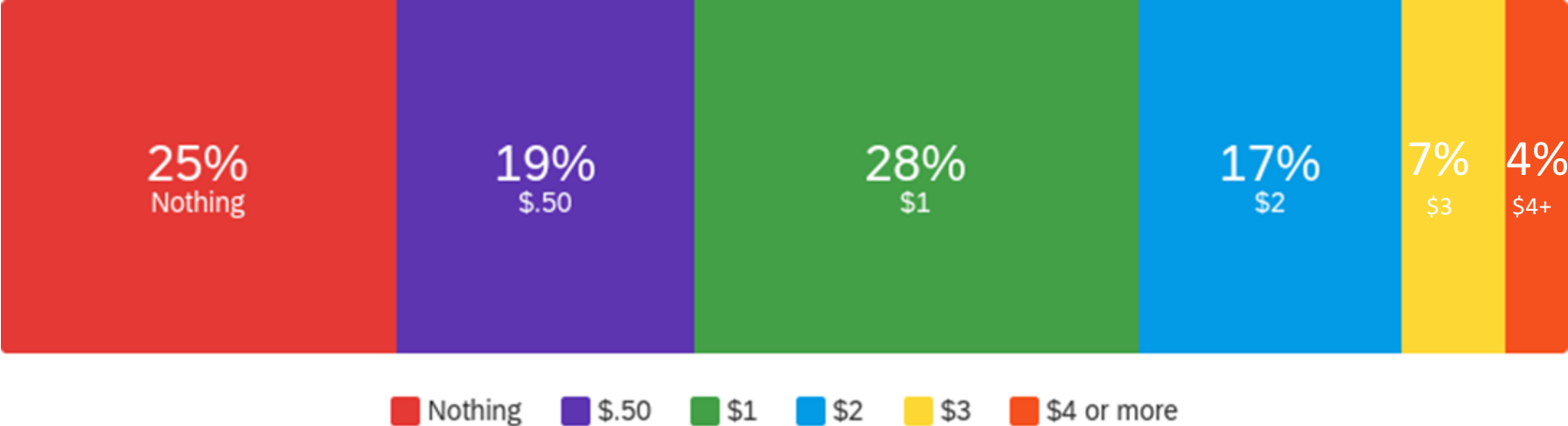
What is your preferred payment method?



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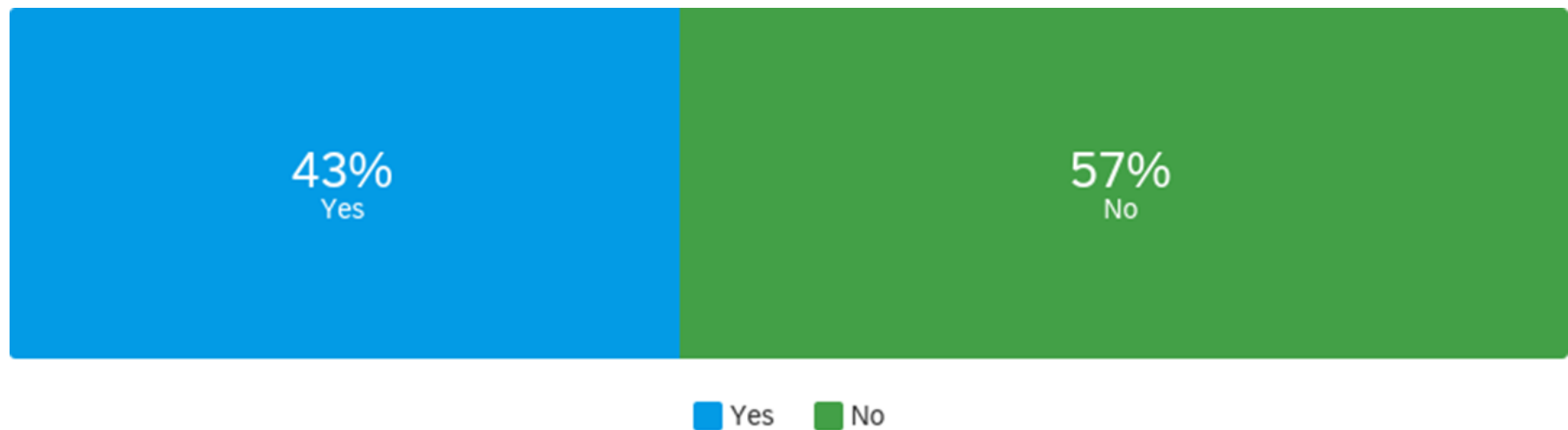
What is the maximum price you would be willing to pay for an hour of parking if it was the perfect experience?



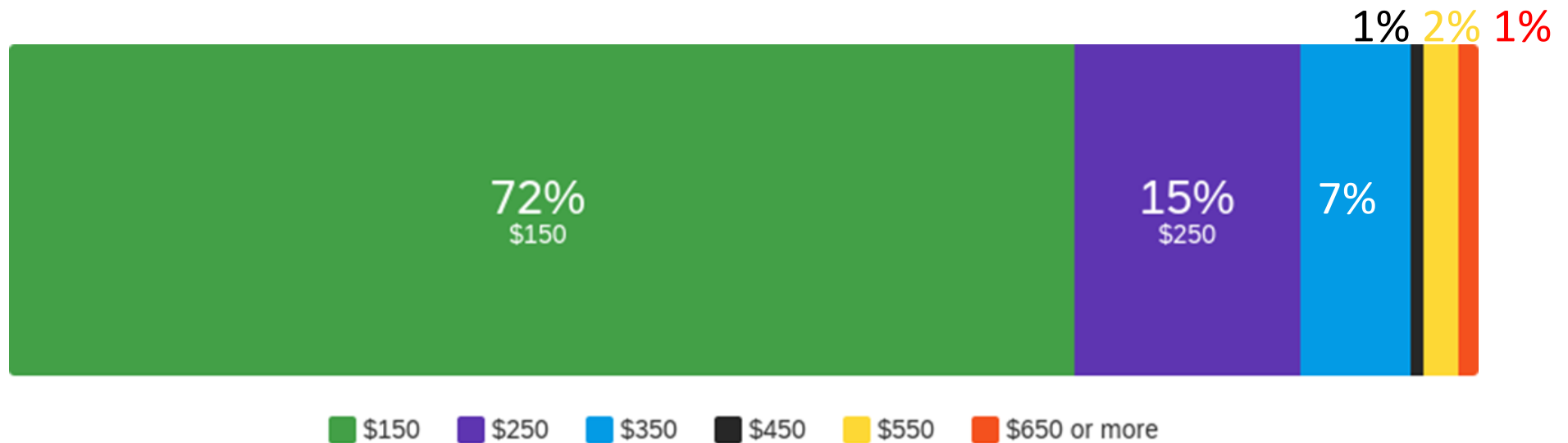
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If you work downtown, would you be interested in purchasing an annual parking permit?



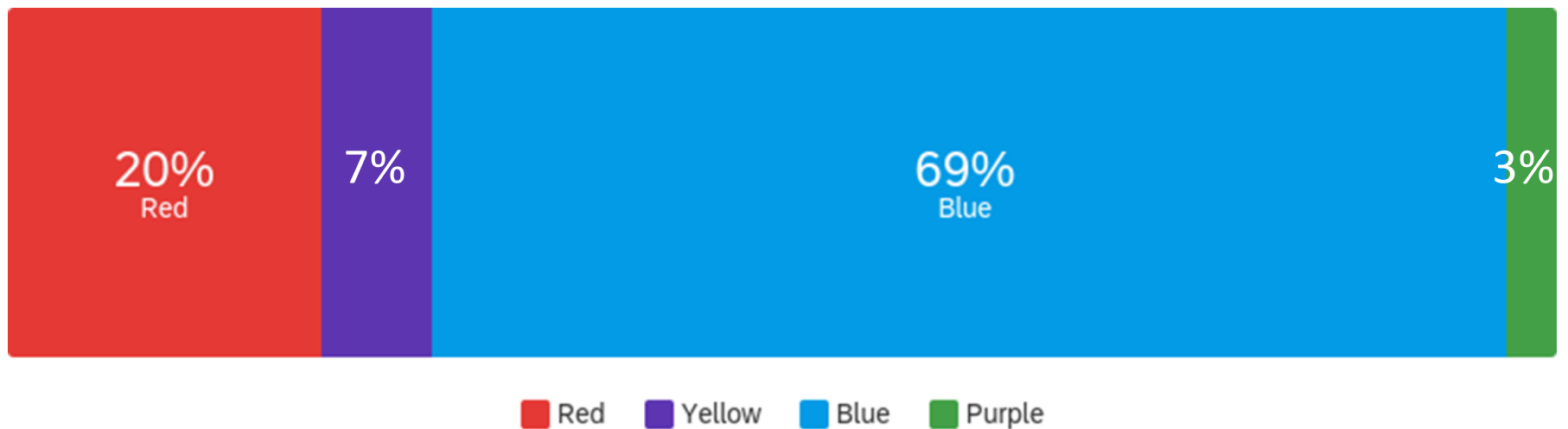
What is the maximum price you would be willing to pay for an annual parking permit?



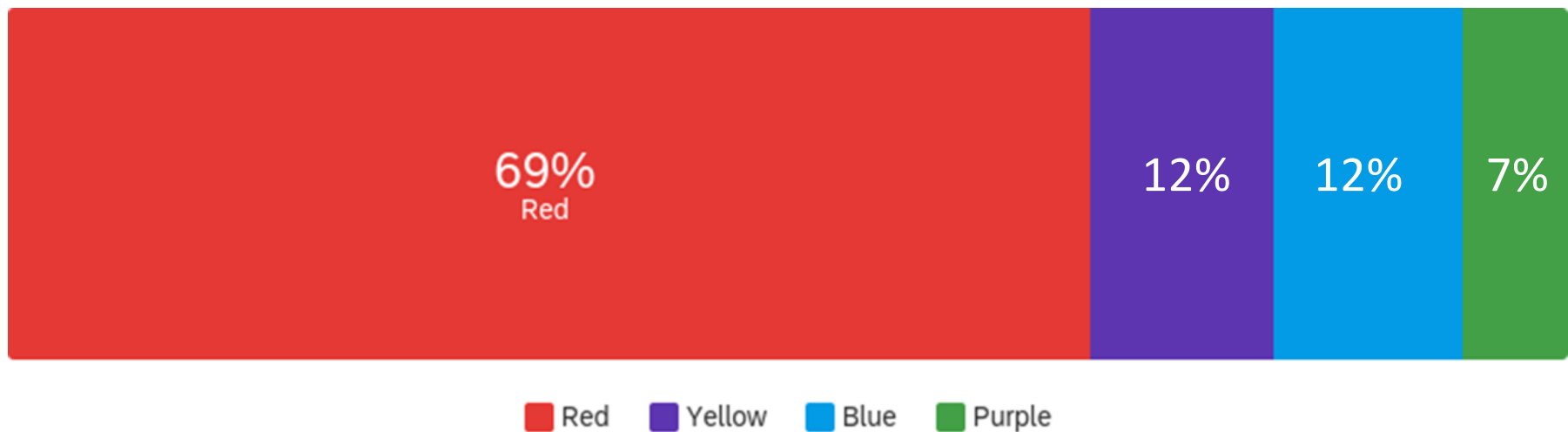
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What color are the signs for city managed paid parking?



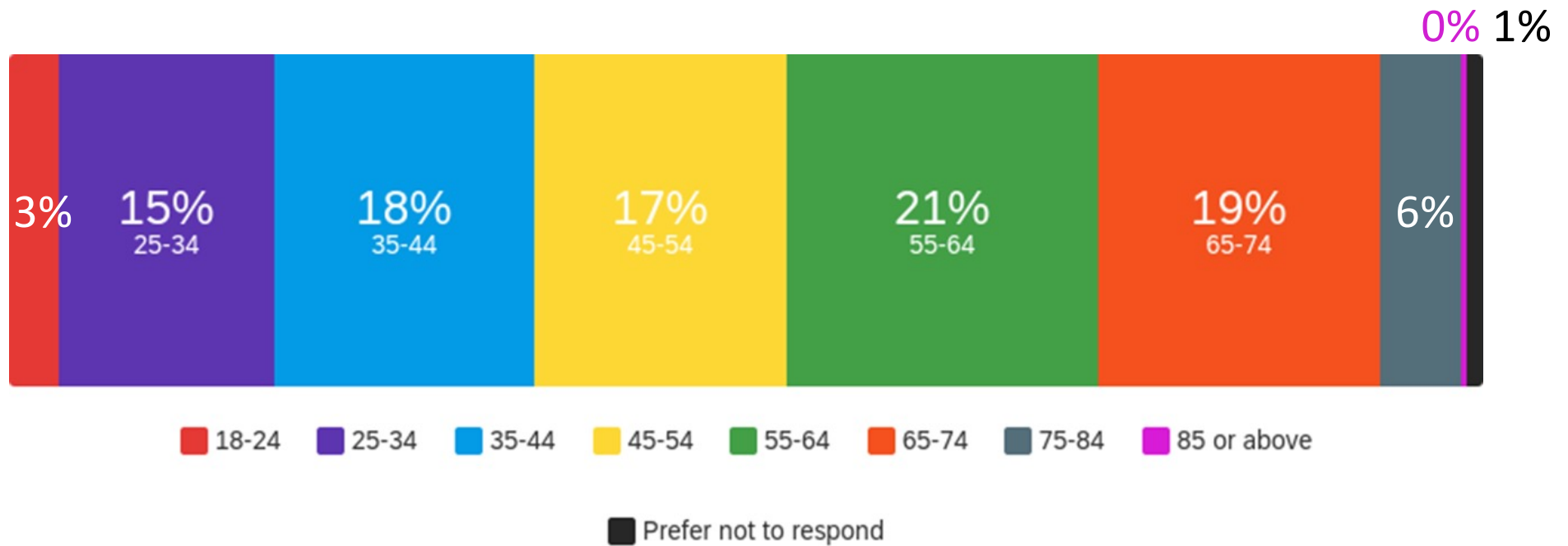
What color are the signs for privately managed paid parking?



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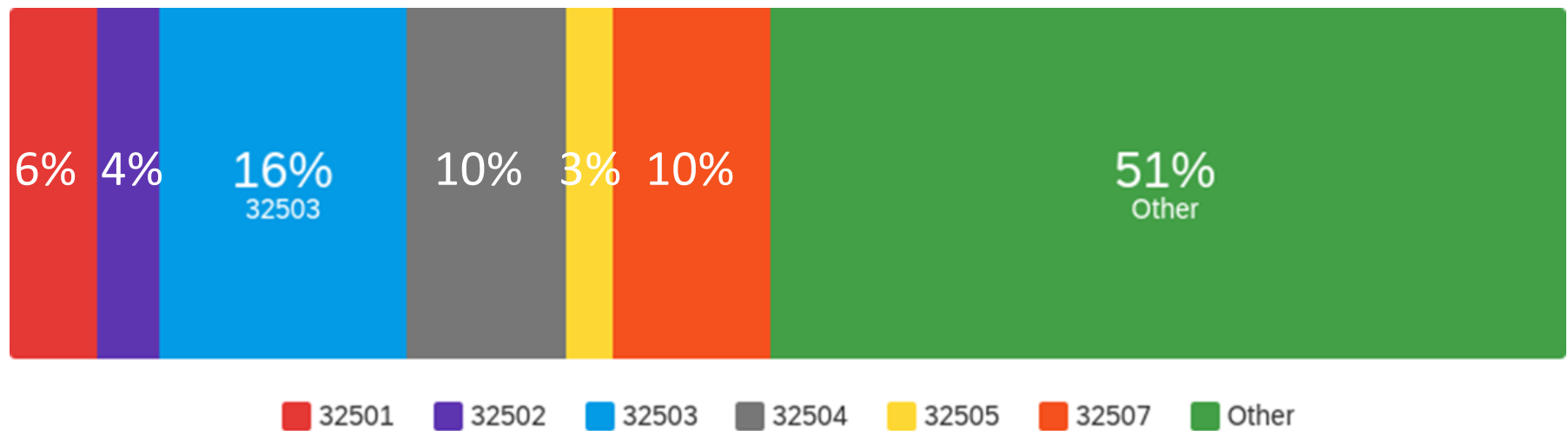
What is your age?



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In which ZIP code do you reside?

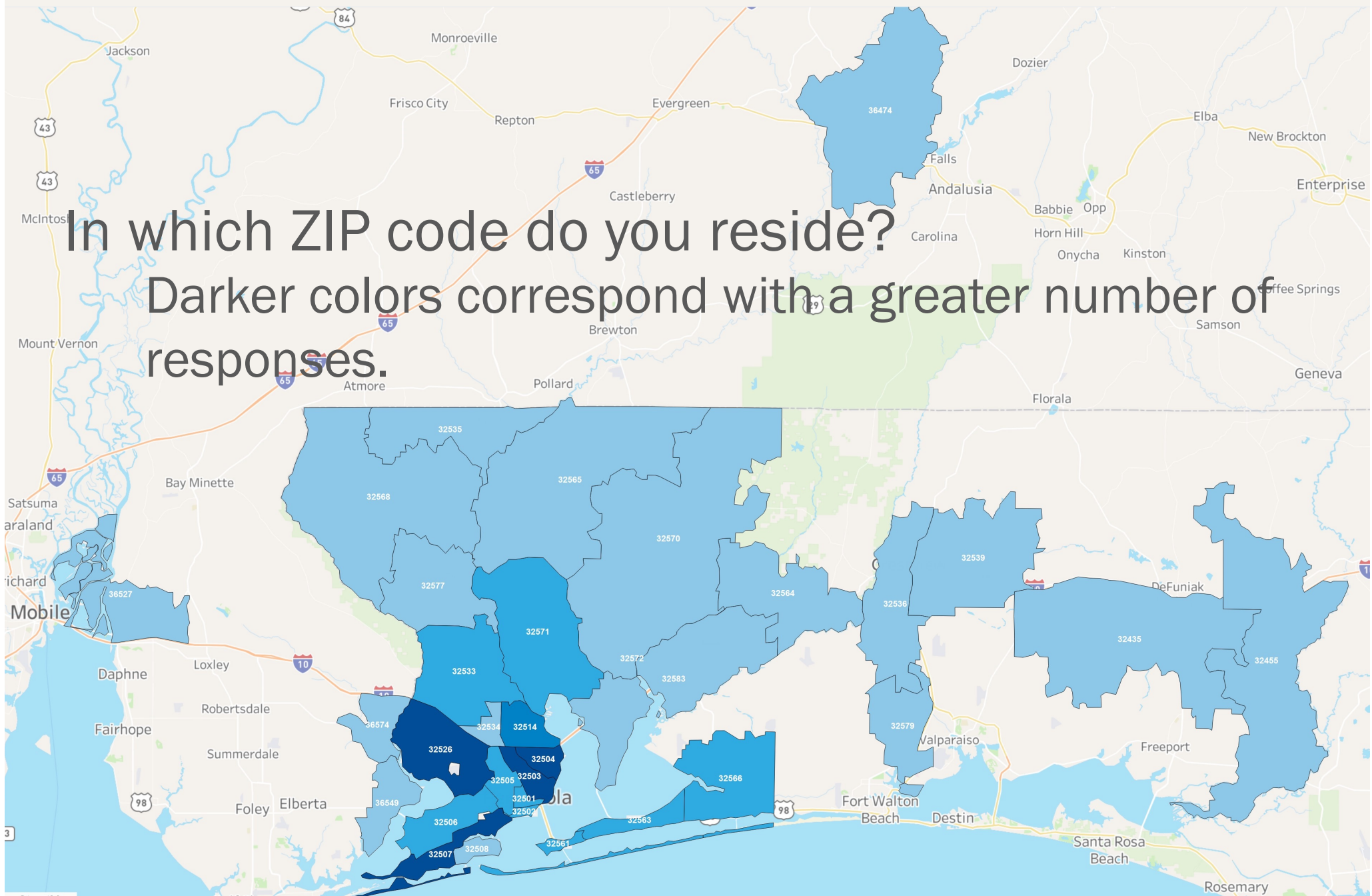


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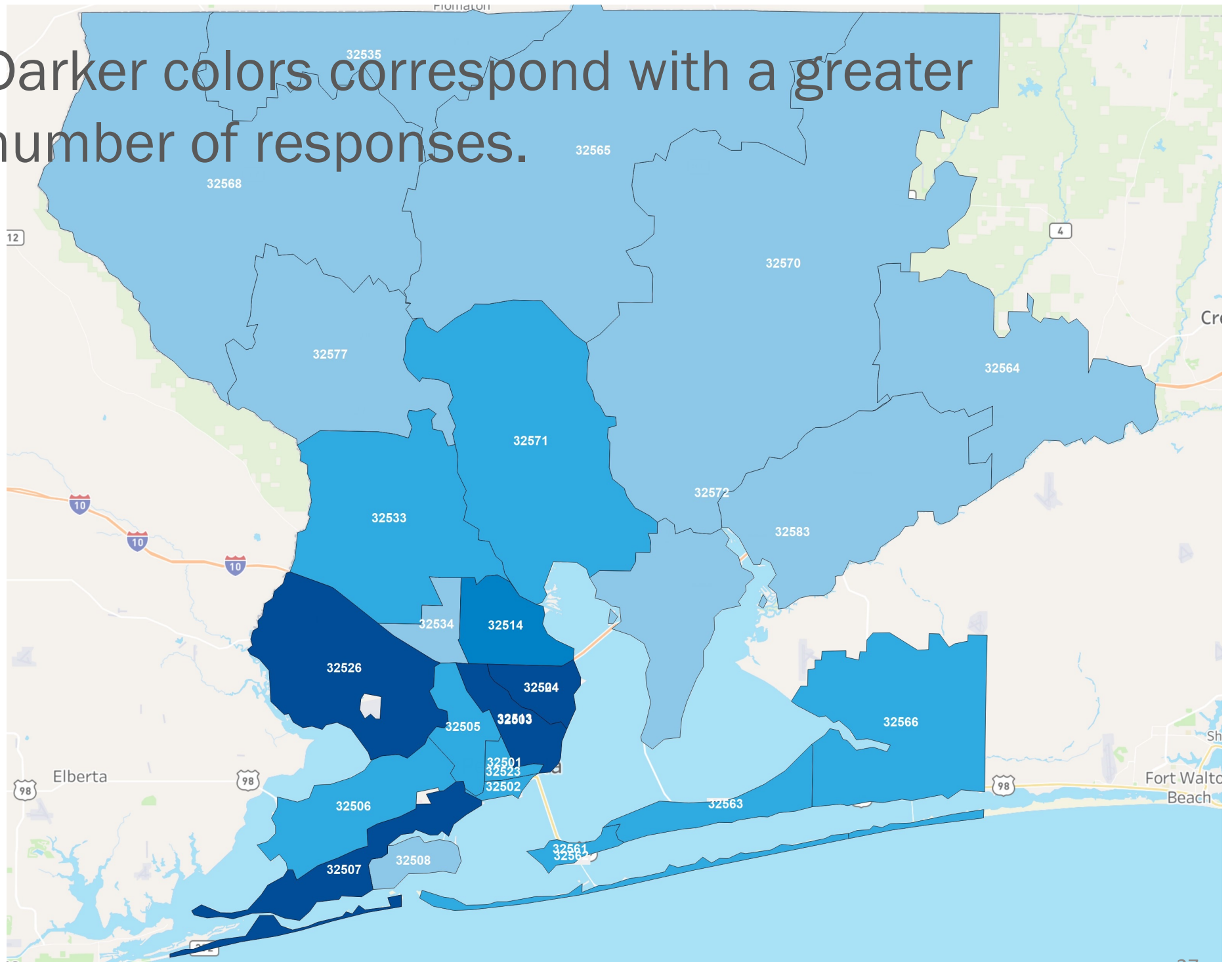
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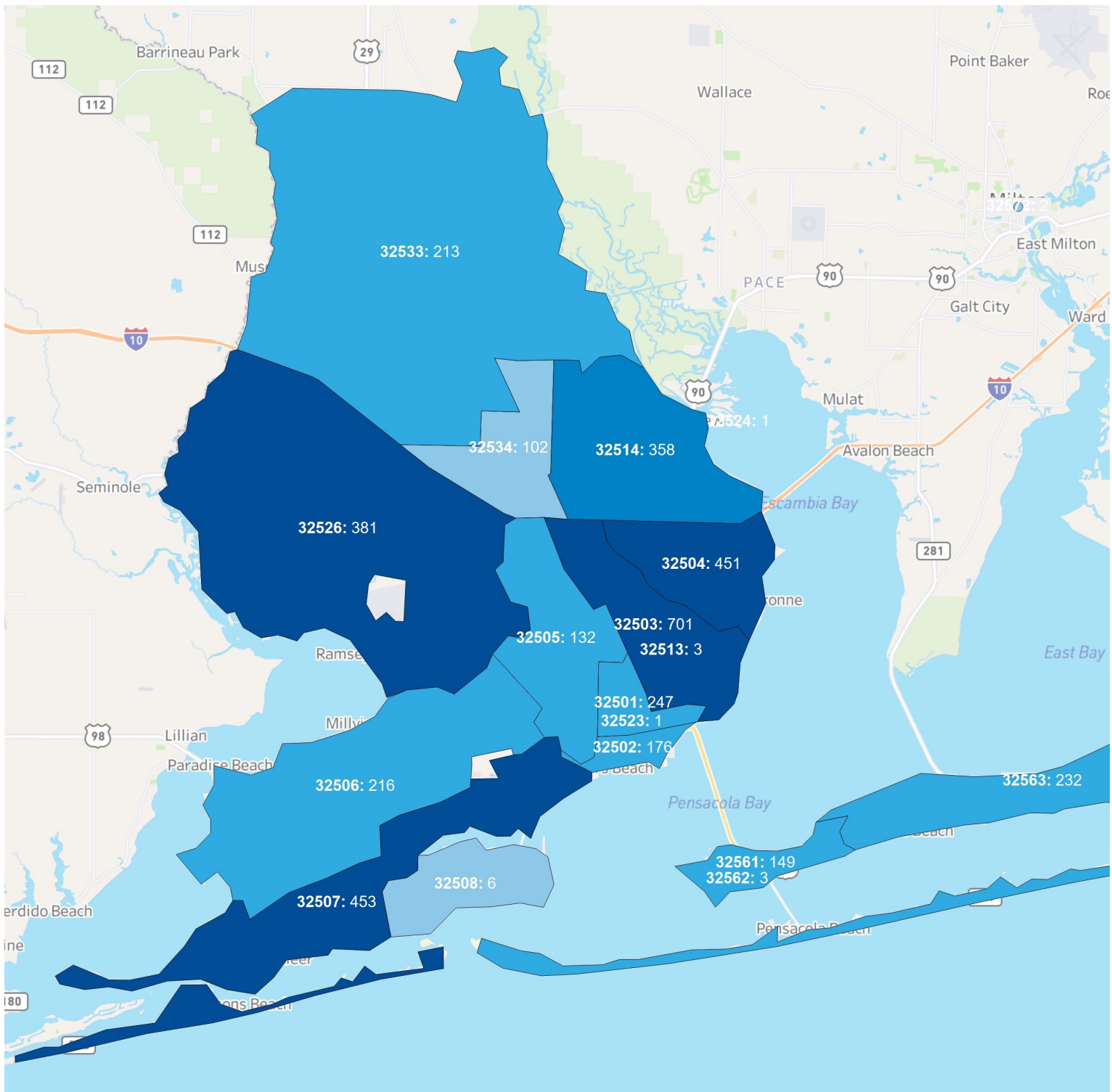
In which ZIP code do you reside?

Darker colors correspond with a greater number of responses.

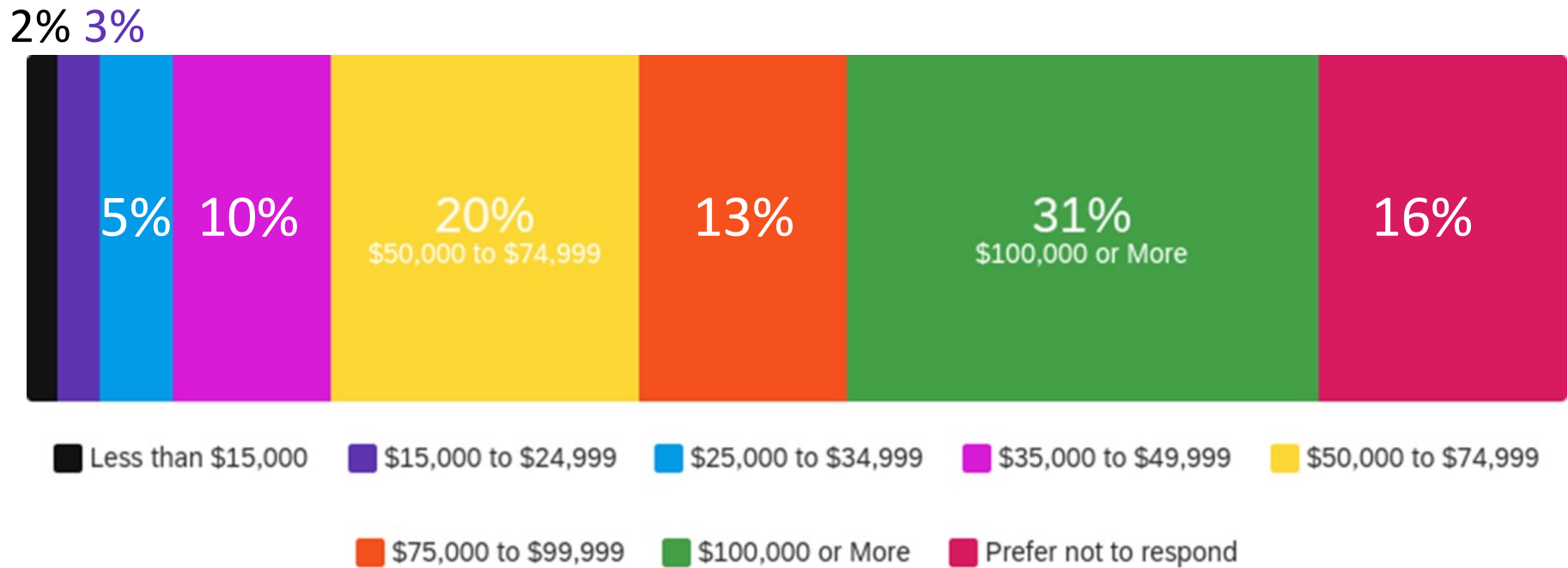


Darker colors correspond with a greater number of responses.





What is your approximate individual annual income?



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Summary of comments about improvements to downtown parking.

115 responses complained parking was too **expensive** or **costly**

- 85 complained of a high **price**
- Almost 450 individuals asked for more **free** parking

72 people voiced their frustrations that parking was **difficult**

254 responses were negative feedback regarding the parking **app**

212 said that they were not familiar with the **color** of the signs or were confused by the various colored parking labels

- 4 individuals stated they had no clue about color signs due to their **color blindness**

58 individuals stated more **handicap** parking would be helpful for them

- Those with disabilities found it challenging to locate the parking kiosks



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