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Escambia County Moves Forward on Pensacola Beach Traffic Congestion Plan

PENSACOLA, FL — July 10, 2025 — Escambia County District 4 Commissioner Ashlee Hofberger announced today the approval of a contract to advance the Pensacola Beach Traffic Congestion Management Plan, marking a significant milestone in efforts to improve traffic flow and preserve public access to Pensacola Beach.

“As District 4 Commissioner, I am thrilled to see this critical project moving forward,” said Commissioner Hofberger. “This plan reflects our dedication to managing the growing needs of our community while protecting the beauty and accessibility of our sandy beaches.”

Over the past fifteen years, both Escambia and Santa Rosa Counties have experienced tremendous growth, attracting new residents and record numbers of visitors eager to enjoy the region’s renowned beaches. We have already hit an all-time record in 2025 and in 2024 Pensacola Beach saw record-setting days, with the number of days exceeding 20,000 vehicles through the toll plaza over quadrupling since 2018.

Earlier proposals to address congestion—including a controversial roundabout and a parking structure on prime SRIA property—faced significant public opposition and failed to account for the area’s rapid growth. Instead, Commissioner Hofberger emphasized optimizing existing resources, such as better utilization of the expansive Casino Beach parking lot, as a more efficient and community-conscious solution.

“I remain committed to ensuring Pensacola Beach stays accessible for all,” said Commissioner Hofberger. “This new plan offers a forward-thinking approach that respects our community’s input while proactively addressing the realities of growth. I look forward to working alongside residents and stakeholders to create a more efficient, accessible, and enjoyable experience for everyone who visits our beautiful beach.”

For more information, please contact:

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