

**Board of Trustees  
Full Board Meeting  
February 12, 2026**

**President's Performance Goals**

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**Recommended Action:**

Approve Performance Goals for current fiscal year.

**Background Information:**

As indicated in Section 4.2 of the President's employment agreement, the annual goals and objectives shall be presented to the Board for discussion and approval.

**Implementation Plan:**

Upon approval, develop action plans with key milestones, conducting periodic reviews to gauge progress and make revisions as necessary.

**Fiscal Implications:**

Achievement of the annual goals and objectives set pursuant to Section 4.2 of the employment agreement shall be considered for eligibility of the annual performance compensation bonus.

**Relevant Authority:**

Board of Governors Policy 1.001 (5)(f) – University Board of Trustees Powers and Duties

**Supports Strategic Direction(s):**

Supports all seven strategic directions.

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**Supporting Documents:**

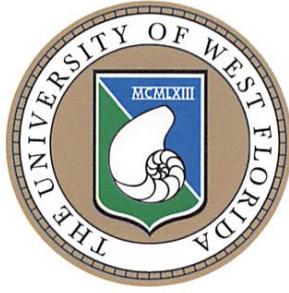
1. Board of Governors Policy 1.001 (5)(e-f) – University Board of Trustees Powers and Duties
2. Proposed President's Goals

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## **Proposed President's Goals**

- Oversee the achievement of expanding and meeting the goal of the “Here For Good” campaign to \$100 Million.
- Oversee and implement a comprehensive University brand audit and refresh.
- Double the number of Talent Catalyst internship partners from 7 to 14.
- Oversee and implement the groundbreaking and construction of the new football stadium to include general event space for the University.
- Improve campus appearance and enhance student areas to include new a new student union patio and refurbished Cannon Green.
- Explore and propose P3 opportunities for the University to expand housing and new retail entertainment facilities.
- Establish a center for civic literacy and increased civil discourse engagement.
- Expand and implement a state and federal advocacy program with emphasis on combined and expanded funding opportunities.
- Establish the Office of Military Services to better serve active military, veterans, and military families under the Office of the President
- Under the current Florida SUS Performance-Based Funding model, UWF’s overall metric score for the 2025-2026 performance year is at least 90.
- Achieve an increase in overall research expenditures from FY 2024 to FY 2025, as reported by the NSF HERD Survey
- Grow and sustain UWF’s total fall semester student enrollment to more than 15,000 students.



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